**Application form: Local NGO for Awareness Campaign**

1. **Organization Contact Details:**

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| **Organization name** | : |  |
| **Organization Address** | : |  |
| **Website Address** | : |  |
| **Contact name** | : |  |
| **Role in Organization** | : |  |
| **Contact email address** | : |  |
| **Contact number** | : |  |

1. **Organizational Strength:**

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| **Registration Details (NGO Bureau, others)** |  | |
| **Key Area of Work** |  | |
| **Years of Experience** |  | |
| **Years of Experience in Relevant Projects** |  | |
| **Number of full-time staffs** |  | |
| **Number of part-time staffs** |  | |
| **Number of Running Projects** |  | |
| **Number of Projects accomplished so far** |  | |
| **Annual turnover (BDT)** |  | |
| **Key Client’s/Partner’s Name** |  | |
| **Two most recent and relevant experience** | | |
| **Client Name** | **Year** | **Summary including focal personnel’s contact details** |
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1. **Technical Proposal:**

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| 1. **Your understanding of the assignment -** *Maximum 200 Words* | |
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| 1. **Proposed Project Approach/Strategy/Activity Brief** (Describe how you will address the work including target group, activity details, outreach, design, numbers, etc.) **-** *Maximum 1200 words* | |
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| 1. **Risk and Mitigation Strategies –** *Maximum 200 words* | |
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| 1. **How will you ensure participation of Government stakeholders into your activities? –** *Maximum 200 words* | |
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| 1. **According to your understanding, what are the KPIs of this assignment and how would you achieve them? –** *Maximum 300 words* | |
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| 1. **How do you intend to capitalize your organization’s previous experiences to ensure the success of this assignment? –** *Maximum 300 words* | |
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| 1. **The project demands media coverage for this intervention.****To address this,****what would be your national media communication strategy? –** *Maximum 200 words* | |
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| 1. **Proposed team for the assignment** (Mention their percentage of involvement) | |
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