**Terms of Reference**

**Develop parenting package for the children aged 0-8 years – Gender Transformative ‘Early Childhood Development (GeTECD)**

# About of Plan International

We strive to advance children’s rights and equality for girls all over the world. As an independent development and humanitarian organization, we work alongside children, young people, our supporters and partners to tackle the root causes of the challenges facing girls and all vulnerable children. We support children’s rights from birth until they reach adulthood and enable children to prepare for and respond to crises and adversity. We drive changes in practice and policy at local, national and global levels using our reach, experience and knowledge. For over 80 years we have been building powerful partnerships for children, and we are active in over 75 countries.

Plan International Bangladesh started its operation in Bangladesh in 1994. Currently as determined in country strategy IV, implementing projects under six thematic areas i.e. health, education, WASH, child protection, youth employment and engagement and disaster risk management and climate change adaptation. In recent years, as part of its country strategy, Plan International Bangladesh has emphasized more to establish an inclusive and effective community based child protection mechanism at local and national level.

# Project description:

Early childhood is the most critical period of development in a child’s life. Parents/ caregivers are the most important actors in children’s lives from before they are born. Young children’s development and happiness depends on the nurturing care they are provide by mothers, fathers or other caregivers. During these first years, parents/caregivers already begin treating girls and boys differently based on their ideas about the value, potential and expected behaviors of each gender. In addition, in low income communities where son preference exists, families may opt to provide girls with poorer quality care than boys.

Plan’s ECD programme aims to ensure that young girls and boys equally receive the care and supports they need to thrive, free from limiting gender norms. Gender-Transformative parenting has been identified as the priority for delivering on this ambition, including promoting male engagement in parenting and early childhood development We need to learn how to integrate reflection on gender norms and socialization into existing parenting programmes in ways that are effective and make sense for parents, other caregivers and parenting group facilitators (many of whom are community members themselves).

Under ECD programme of Plan, GeTECD project will be implemented in Barguna Sadar in Barguna district and Urban slums in Dhaks city (please see the areas in footnote)[[1]](#footnote-1). The project will work effectively with parents, other caregivers, and parenting group facilitators to sensitively challenge gender-norms and son-preference so that we can ensure that girls have equal opportunities to thrive and develop free from gendered expectations that are limiting and discriminatory. It is a three-year project funded by DFAT and Australia National Office of Plan is supporting by proving technical assistance and coordination with the donor. This is an innovative project because this is an aspect of work that few other organizations in the sector are approaching and that affords a thought leadership opportunity; and this is an area that has also not been explored very much in research yet.

Key target Beneficiaries of the project are Children aged 0-8 years (5000), parents of the children (7,000), Community leaders and policy makers.

As the project will start its parenting program at field level in next FY it’s urgent to develop all technical tools for parents, grand parents and specially for fathers.

**Brief of parenting program under GeTECD:**

Under the GeTECD project parenting program has considered for children age 0-8 years splitting it in sub groups such as 0-3 years, 3-5 years and 5-8 years and every age group will be addressed through different intervention as like-

3-5 years: This age group is targeted for early learning centres and their parents will be reached out through group sessions along with some joyful events. Some home-based interventions could be addressed if situation required.

5-8 years: This age group is targeted as primary school learners and their parents will be reached out through PTA. Some social events could be arranged for the parents also.

Both group session and home-based family discussion modality will be followed for connecting parents and other family members. Specific session will be arranged for the grandparents. Based on age and need child development, gender and C-19 issues will mostly be discussed in the home based and group sessions.

# Broader goal of this project is-

All children under eight years - especially girls - develop to their full potential, free from discriminatory and limiting attitudes, practices and expectations based on gender, ability and other identities.

# The Long-term Outcomes

To contribute to the broader goal, the project has identified three long-term outcomes, which are the main objectives of the project that will ensure the development of a demonstrative model of Gender Transformative Early Childhood Development (GeTECD) Project. These are;

**Long-term outcome -1:** Parents/primary caregivers (and other family members) –female and male - share decision-making, care work and childrearing responsibilities within the household and provide nurturing care equally to girls and boys.

**Long-term Outcome 2:** Community leaders, parents, local authorities and teachers ensure that children have access to quality gender-responsive and inclusive learning opportunities, from SBK through to the early grades of primary.

**Long-term outcome 3:** Policy and decision makers have improved understanding of why investing in gender-transformative ECD policy, programmes and services is important, and of what are effective, scalable gender-transformative interventions.

**Cross Cutting Outcome:**

3.1 Community leaders and members promote changes in gender norms that influence negative parenting and childcare behaviours and practices, in order to create a gender-responsive enabling environment

# Objectives of developing parenting package (sessions for group sessions, home based sessions with necessary materials )

The purposes of developing the parenting package are-

1. To select all potential contents/issues that need to address following nurturing care framework (WHO suggested), gender transformation approach and C-19 for the parents of 0-8 Years both for group sessions and home based family sessions so that they can nurture their children with quality
2. Design creative and innovative sessions differently for father, mother, parents and grandparents based on age group to meet the project goal effectively
3. Develop necessary materials for the sessions where requires for best implementation
4. Develop a monitoring tool of the parenting sessions (considering gender transformation ad nurturing care framework) to monitor the quality of the sessions

# Intended users of package and key stakeholders involved

This parenting package will be mainly used at community level and for the for the parents who have children aged 0-8 years. So that parents can ensure a gender responsive environment at family levels and children can holistically developed in a discrimination free environment both is family and school. The parenting sessions will be conducted at courtyard or at home in a group and one to one also based on need, type of content and the target group and sessions will be facilitated mostly by the SBK facilitators who are S.S.C passed.

Other hand this package could be used by sponsorship programs areas, other organizations, Govt and the countries where Plan works.

1. **Scope of work**

The scope of work will preferably include, but not limited to:

The consultant firm/individual will provide the following issues – the consultant firm/individual will provide the following issues –

* Conduct workshop with Plan’s ECD personnel, partner staff, SBK facilitators to know about he current practices in communities to find out the necessity of parents and children.
* Document review such as govt documents, other organizations who have same types of interventions, global documents and Plan’s documents.
* Organize / conduct FGDs, interview and observation to find out the real practices of parents/family members practice at family for nurturing their children and the social and gender norms are followed
* Mapping out the contents that will be addressed in group sessions and home based family discussion based on age, need and target people(parents, mother, father, grandparents)

Conduct a validation workshop in presence of Govt officials, other experts on the designed sessions they have developed

Develop necessary materials for the session if requires

Field test of the sessions

Finalize complete parenting package considering the necessity of mother, father, parents and grandparents (extended family members) of different ages.

Develop a monitoring tool for measuring the process of session and effectiveness

Write a brief of the package (1/2 pagers) both in Bangla and English

Due to C-19 outbreak situation is changing frequently, sudden lock down or movement restriction are imposed by Government. Sometimes group gatherings are also discouraged in some areas so considering all of the potential challenges consultants should to follow different modality such as virtual workshop, distance communication over mobile phone or small group work following proper hygiene and protection rules. On the other hand, consultant can recruit local level assistant who can support them to conduct the field level activities avoiding the inter district travel.

# Expected competency

Expected competency of the consultant/consulting firm includes:

* Consultant/group of consultants might have adequate knowledge and skill on Gender and ECD
* Expertise in developing parenting package for the children aged 0-8 years specially for fathers and grand parents
* Capacity to mobilize parents, community people on social and gender norms.
* Adequate knowledge on the issue of child rights and child protection, gender, disability and early learning
* Excellent command of both written and verbal in Bengali and English.
* No history of violation of child rights.

# Deliverables and timeframe

|  |  |
| --- | --- |
| **Activity/ deliverable** | **Time line** |
| Submission detail work Plan | 1 day after confirmation |
| Conduct workshop with Plan’s ECD personnel, partner staff, SBK facilitators | 2 days after sharing detail work plan |
| Organize / conduct FGDs, interview and observation at family level | 3 days |
| Conduct a validation workshop | 3 days |
| Develop the draft parenting package (consisting all sessions and materials) | 15 days |
| Field test | 2 days |
| Finalize the parenting package | 10 days |
| Develop a monitoring tool both for process and quality monitoring | 2 days |
| Write a brief of the package (1/2 pages) both in Bangla and English | 1 days |
| A PPT on the package | 1 day |

**The consultant/consulting firm shall produce the following deliverable:**

* An inception report containing final methodology and work plan.
* Presentation of the key features of all documents/tools/ (ppt)
* Final package should be submitted in two copies with spiral binding along with soft copy in MS Word. The documents should be delivered in acceptable Bangla. If required, the consultant/Consulting firm will arrange for proof reading to maintain the quality.
* A brief of the technical package both in Bangla and English (one/two pagers)

The consultant will get total 40 days for completing this task.

# Budget & payment

The payment will be made in two instalments:

|  |  |  |
| --- | --- | --- |
| **Instalments** | **Percentage** | **Timeline** |
| First instalment | 30 | After receiving the inception report |
| 2nd instalment | 30 | After receiving the draft report |
| Final instalment | 40 | Upon submission of the final report |

# Penalty Clause

The consultant/consulting firm is expected to provide services within agreed timeframe as well as submit the final report maintaining the quality as mentioned above. If for any reason, consultant/consulting firm fails to deliver services within stipulated time, the consultant/consulting firm needs to inform Plan International Bangladesh well ahead of time with valid and acceptable explanation. Failing to this may evoke penalty clause at the rate of 1% for each day of delay. If the quality is not maintained as mentioned Plan International Bangladesh will deduct 5% of the total agreement amount.

# Preparation of proposal

The proposal will be divided into two parts and should be submitted in two separate folders i.e. technical and financial. The technical part of the proposal should not exceed 10 pages and will contain the following:

* Detailed methodology or process how they will develop the technical package and tools .
* Detailed timeframe (including dates for submission of first draft, review workshop and final package).
* Account of experience of conducting this sort of activity.
* CVs of the team leader and key members of the consultant team which reflect previous and relevant works.
* Copy of VAT registration certificate (for consulting firm).
* Copy of valid TIN certificate and bank account detail.

The financial proposal should clearly identify, item wise summary of cost for the assignment with detail breakdown. The budget should not contain income tax as a separate head; it can be blended with the other costs as it will be deducted from the source. However VAT can be mentioned in the budget as per government regulation. The organisation will deduct VAT and Tax at source according to the GoB rules and deposit the said amount to government treasury. The consultant/consulting firm is expected to provide justified budget which is consistent with technical proposal.

# Submission of proposal

The technical and financial proposals should be submitted electronically to the email address: [Planbd.consultant.hiring@plan-international.org](mailto:Planbd.consultant.hiring@plan-international.org) with “**Develop parenting package for the children aged 0-8 years – Gender Transformative Early Childhood Development (GeTECD)” as subject.** Proposal submitted to any other email account except this and in hard copy will be treated as disqualified. Submissions after the deadline **01 May 2021 at 3:00 pm** will be treated as disqualified. Two different folders i.e. technical and financial should be submitted into one zip folder with a covering letter. The proposals should be submitted in pdf format.

# Contact person

For any further queries, please communicate to Mr. Enamul Haque, Supply & Procurement Specialist to the email address: [Enamul.haque@plan-international.org](mailto:Enamul.haque@plan-international.org)

# Ethical Considerations

Plan International is committed to ensuring that the rights of those participating in data collection or analysis are respected and protected, in accordance with Ethical MERL Framework and our Child and Youth Safeguarding Policy. All applicants should include details in their proposal on how they will ensure ethics and child protection in the data collection process. Specifically, the consultant(s) shall explain how appropriate, safe, non-discriminatory participation of all stakeholders will be ensured and how special attention will be paid to the needs of children and other vulnerable groups. The consultant(s) shall also explain how confidentiality and anonymity of participants will be guaranteed

The consultant(s) should be aware that -there will be nothing in the study which may be harmful for respondents regarding legal or medical ground. No one would be forced to provide information for the study. The objectives will be clearly explained to all the respondents of the study before gathering data from them. The evaluators will be abstained from collecting data from those who will deny or show any kind of disinterest in providing information. Thus, verbal/written consent of the respondents should be taken before collecting data. Confidentiality of data should be maintained and in the report name of the respondents should not be revealed.

# Bindings

All documents, papers and data produced during the work are to be treated as Plan International Bangladesh’s property and restricted for public use. The contracted consultant/consultant firm will submit all original documents, materials to country office of Plan International Bangladesh before the final payment.

# Negotiations

Once the proposal are evaluated Plan International Bangladesh may enter into negotiation with one or more than one consultant/consulting firm for final selection. If negotiations fail, Plan International Bangladesh will invite consultant/consulting firm whose proposal received and was the next highest score to negotiate a contract. If none of the invited proposals led to an agreement fresh Requests for Proposals (bidding document) will be called.

# Award of contract

The consultant/consulting firm expected to commence the assignment within one week of signing contract.

# Child Protection Policy

The individuals shall comply with the Child Protection Policy of Plan International Bangladesh. Any violation/deviation in complying with the policy will not only result-in termination of the agreement but also Plan International Bangladesh will initiate appropriate action in order to make good the damages/losses caused due to non-compliance of the policy.

# Disclaimer

Plan International Bangladesh reserves the right to accept or reject any or all proposals without assigning any reason what so ever.

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1. Name of Slum:  City Pally Slum- Dhalpur, Mironzolla Slum (Sweeper Colony),  Dhaka Old City  , Rabidspara Slum, Zurain slum- Rale Gate,  IG Gate slum- Gendaria , Dhaka Match colony,-Shyampur); all six Unions in Barguna Sadar Upazila. [↑](#footnote-ref-1)