Scope of Work

Services to Inform and Adolescents Engagement of Konnect SRHR Corner

A. Background

Accelerating Universal Access to Family Planning (AUAFP) contributes to the health and wellbeing of Bangladeshis. The project supports producing and deploying skilled, responsive, and respectful FP providers; strengthens the delivery of quality FP services, especially for adolescents and youth, and postpartum women; and works with communities to transform norms around the use of family planning information and services. With a mandate to support the GOB to reach its FP objectives, Shukhi Jibon works closely with its MOHFW counterparts. Shukhi Jibon contributes to USAID Bangladesh's Country Development Cooperation Strategy (CDCS), specifically Strategic Objective 3: Health Status Improved. The goal of Shukhi Jibon is to contribute to the improved health and human capital in Bangladesh. The project deploys adaptive, needs-driven technical assistance (TA) and systems strengthening at the national, divisional, and district levels. Shukhi Jibon is working in both urban and rural areas of Chattogram, Dhaka, Mymensingh, and Sylhet Division.

One of the core goals of Shukhi Jibon is to expand the use of age-appropriate communication technology to deliver FP and SRH services. In line of this Shukhi Jibon is working with its government counterpart to identify, test, and mainstream FP and SRH services through various digital channel along with social media and messenger services popular within the 10-24 years of age with a particular focus on the adolescents. Shukhi Jibon collaborated with a2i and DSHE to integrate virtual SRH corner in konnect.edu.bd which includes information on health and wellbeing with a focus on adolescent and youth SRH. The virtual corner also contains a Q/A section where users can get guidance on SRH issues from trained counsellor and support officers. Moreover, Shukhi Jibon with the help of DSHE and NCTB developed 17 video lectures based on NCTB curriculum; the script of which was validated by a 7-member committee with representatives from DSHE and NCTB. Prominent teachers took part in preparing the videos which will also be incorporated into the konnect platform.

B. Overall scope of work

In close consultation and agreement with the "Shukhi Jibon" technical team and in collaboration with government stakeholders, the consultant will finalize and operationalize a plan to orient students of 10 selected schools in Dhaka about the Konnect SRH corner and to understand their responses to be used for further enhancement of the corner and associated services. Schools having computer lab facilities with internet will be given priorities.

Two events will be organized in each school for students of class 6 to 10 (total 20 events in 10 school) to orient them about the konnect SRH corner. A small group of students (as focused group) in each school (total 10 group) will be identified with the help of teachers and will take part in usability analysis and focus group discussion.

To support the dissemination of the platform, bi-weekly live sessions will be held through Konnect Facebook Platform. Relevant promotions and online campaign will be held to promote the live sessions and for the Konnect platform. Promotional materials will be developed for use in the events (both online

and offline). Quizzes will be used both for promotions and to understand the effect of the activities. Session/events may use pre/post questionnaire to understand the attitude, knowledge, and practice of the intended audience.

C. Responsibilities

The contractor will be responsible for the following activities:

1. Understand the requirements and share operational plan

    a. Gain understanding of the upcoming Konnect platform (developed but not yet made public), and it's feature list beyond Konnect SRH corner
    b. Collaboratively work with a2i and DSHE to finalize the plan for school-based activities around Konnect SRH corner (within the scope of this call), including finalization of the school selection
    c. Collaboratively work with a2i and DSHE to for promotion of Konnect SRH corner online with low-cost gamification techniques
    d. Organize session/meeting with relevant personnel for smooth operation of the activity.

2. Operationalize the plan

    - Coordinate with designated teacher to organize the events at selected school and to identify the focus groups
    - Obtain any required school permissions for events at school premises
    - Prepare tools and materials to capture feedback, and for usability analysis
    - Prepare necessary promotional materials for the events
    - Get required validation of tools and materials from the concern authorities
    - Provide necessary logistics support for the event
    - Conduct promotional activities for Konnect platform
    - Prepare quizzes and operationalize them

3. Conduct Usability analysis and capture data for learning sharing
    a. Conduct the usability analysis and capture learning of all activities
    b. Prepare report for learning and sharing session
    c. Organize learning and sharing event/s with stakeholders and partners

D. Activities and tentative timeline

The consultant under the guidance of the Shukhi Jibon project's assigned staff will conduct the tasks listed below.

No.	Activities	Deliverable	Indicative date (suggested)
1	Understand the requirement and share an event plan in agreement with stakeholders and partners	Analysis report and operational plan	Within 15 days of the agreement
2	Conduct usability analysis and capture data for learning and sharing	• Report on Usability Analysis • Presentation/document for learning and sharing events	Within 3 months of the agreement
3	Conduct planned events	Completion report	Within 4 months of the agreement

E. Payment Schedule

Fixed Price Payment
- The total fixed price is inclusive of all costs necessary to perform this Agreement, including, but not limited to: labor, fringe benefits/payroll taxes, travel, materials, delivery (loading, transportation, unloading), all necessary and required insurance and all other costs including taxes and documentation relevant to the origin and transport of materials and other items. The fixed price also includes indirect costs and profit, if any.

- Pathfinder is not responsible for any fees, penalties, taxes, costs, or profit associated with extra services.

Sl. No	Deliverables	Installment amount (% of total Payable)
1	1. Understand the requirement and share an event plan in agreement with stakeholders and partners 2. Event reports of school-based activities (10 event) 3. Report on usability analysis (1 report) 4. Presentation/Document on the activities focused on learning and sharing	100% of the total amount

F. ToR requirement

Technical proposal should respond to the requirements outlined in the service requirements / TORs and should include
- Proposed activity plan
- Suggested timeline to implement the plan
- Brief description of the individual/firm and the firm's qualifications
- Provide portfolio of the previous work in similar type of activities
- Team Structure: The composition of the team (both for Individuals and for organizations) that you would assign for the activities (including supervisory).

G. Organizational Competencies

- Proven track record in planning, development, and execution of similar activities
- Demonstrable records to deliver within timeline and budget
- Experience in working with education system and with students for both in-person and virtual activities