



TERMS OF REFERENCE (TOR)

Media fellowship to promote climate risk insurance and community rights

1. Rational & Background:

WFP and Oxfam jointly implement Climate Risk Insurance project in Kurigram district of Bangladesh, funded by Korea International Cooperation Agency (KOICA). The project is developing support systems to cover vulnerable people's loss induced by climatic variances, different extreme weather events or natural disasters. This includes working with financial institutions like insurance companies as well as research institutes to develop insurance products appropriate to the needs of the climate vulnerable communities.

However, use of insurance as a mechanism to cover climate change induced loss is a relatively new concept and is not widely known to the public sphere. Therefore, Oxfam is engaging journalist to deeply explore this concept, understand the views of the communities and other stakeholders like the insurance companies and research institutes or academia and bring that learning forward through media products and media actions for gaining attention of the policy makers, civil society and to mobilize public awareness on this issue.

2. Purpose of the Fellowship:

Create public awareness on insurance products as means to cover risk of climate induces losses.

3. Timeline: ASAP Till January 2021.

4. Deliverables:

- About 5 reports/articles and other forms of appropriate media products published in renowned media houses on different dimensions of micro-insurance and meso-insurance covering climate induced loss and damage. This includes (but is not limited to) crop insurance, flood insurance, livestock insurance, disaster insurance, data availability and data sharing for insurance product development, climate insurance related policy issues (national and international), role of CSOs - academia and companies for climate risk insurance, community perspective about climate risk insurance, climate induced health impacts and health insurance. The reports must be based on field enquiry, stakeholder statements and evidences.
- Target outreach: It is expected that the fellow would choose/select media outlet that has the following minimum standard:
Readership - Minimum 280,000 (Number of circulation x 5 times)
Online presence: Facebook - minimum 1,50,000

5. Required Skills and Competencies:

- Either a media house or a person working with mass-media with proven experience in article writing and publication in renowned newspaper.
- A sound and conceptual understanding the context
- Any previous work on micro insurance as a risk financing tool will add extra advantage.
- Engagement of women media professionals will be preferred

6. Guideline for Application:

Application should contain a cover letter along with a detailed technical proposal and a budget (allowances and reimbursable costs) including Tax/VAT as per Bangladesh govt. rule and a CV (if individual) or profile (if a media house).

Sample of relevant previous works and two references should be shared with the application.

7. Oxfam's role and reporting line

Oxfam will play the role of a facilitator and the reporting line will be 'Disaster Risk Financing Coordinator'- Oxfam in Bangladesh for administrative purposes. The selected fellow needs to work in collaboration with Media and Communications focal points of Oxfam in Bangladesh and WFP.

The submissions must reach Oxfam via email at hrbd@oxfam.org.uk Subject line as **'Consultancy for Media fellowship(Re-Ad)'** by **November 22, 2020**.