

Terms of Reference (ToR)

For

Individual Consultant to Evaluate the Radion Program for the RMG Worker's around Nutritious and Safe Food Consumption Connected to COVID-19

Organization Background:

Global Alliance for Improved Nutrition (GAIN) began its journey in 2002 through the Special Session of the UN General Assembly on Children with the vision of a world without malnutrition. GAIN's purpose is to advance nutrition outcomes by improving the consumption of nutritious and safe food for all people, especially those most vulnerable to malnutrition. GAIN has been working with food country government, businesses, development partner, civil society, research and academia to increase their ability to improve consumers' access to nutritious foods. Instead of contributing to the nutrition problem, food systems need to become a bigger part of the nutrition solution. GAIN has adopted three interlinked strategic objectives: 1. to improve the demand for safe, nutritious foods, 2. to increase the availability and affordability of safe, nutritious foods, and 3. to strengthen the enabling environment to improve the consumption of safe, nutritious foods on all this strategic objective include food system and private sector engagement. For more inquiries, please visit: <https://www.gainhealth.org/>

Project background:

Ready-Made Garment (RMG) sector employs more than 3.5 million workers, contributing 82% of total export income. Nutrition plays a vital role in improving the well-being and productivity of workers. This translates into economic growth as well as greater motivation for the workers. According to the study by the International Labour Office (ILO), inadequate nourishment can cut productivity by up to 20%. In Bangladesh, 43% of the female garment workers are chronically malnourished. It is explicit that inadequate, poorquality diet and hygiene practice can lead to malnutrition, diseases and lower work performance. Due to the particular situation of COVID-19, GAIN has been implementing an initiative to support the Ready-Made garment (RMG) workers and showing solidarity focusing on protecting worker's health. A weekly radio program based on the inspirational storyline of RMG workers around Nutritious and Safe Food consumption connected to COVID-19 challenge and impact on livelihoods. The program is covering the importance of precautionary measures, hand washing, social distancing to prevent coronavirus infection, and how they can get health and medical services. It is also telling about basic nutrition messages to the workers and represent real-life challenges in practicing nutrition knowledge to increase the consumption of nutritious and safe food at the workplace and home. It is a drama and is made up of 30 episodes for 30 minutes each. To generate interest and attention among the workers, at the end of each episode there will have a quiz competition to test their knowledge and the winner will get conditional cash vouchers that will expense to purchase nutritious food during this tough time.

The Overall Objective:

The evaluation aims to provide an opportunity for the RMG workers and stakeholders to reflect on the achievements and constraints of the program through assessing the experiences of workers and stakeholders from implementing radio drama through FM radio channel, and analyze successes, challenges and lessons learned and to identify opportunities for replication.

Scope of works, activity and deliverable:

Scope of work	Task/Activity	Deliverable
1. Assess the effectiveness of radio communication strategy to engage with workers and other stakeholders.	1. Inception report including evaluation protocol	1 final report 1 shrot visual report 3 case study
2. Assess the effectiveness of radio programs as a source of information for the adoption of safer, healthier practices and improved access to services for better health, nutrition, water, hygiene, and sanitation, and COVID-19 prevention.	2. Final evaluation report following overall and specific objective	
3. Assess the performance of the program in terms of relevance and adequacy in terms of content,	3. Abstract/short visual report	
	4. Case study	

quality, and frequency. 4. Explore opportunities for improving all aspects of the project implementation (partnership, reach, and effectiveness) 5. Identify best practices, strategies, interventions, and formulate practicable specific recommendations for primary users of the evaluation results.		
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Timeline:

The proposed timeframe for the activity will be from 15th December 2020 to 30th March 2021.

Budget and Mode of Payment:

The payments will be made based on the following percentages and milestones:

1. 50% of the total consultancy fee will be paid upon the submission and acceptance of the inception report.
2. The final installment of 50% of the total consultancy fee will be released after submission and acceptance of the deliverables accordingly.
3. All payment of the activities will follow government latest VAT and TAX policy

Selection benchmark:

Consultant will be selected based on technical experience. Shortlisted candidates will have an offline/online meeting with respective persons of GAIN. The consultant will be selected based on technical experience and oral presentation and asking budget.

The Consultant will be selected based on the following criteria:

1. The consultant should have at least a Master's degree in anthropology, media, journalism, and related subject.
2. At least 10 years of continuous professional experience in development project evaluation preferably working with RMG workers.
3. Familiarity with the nutritious and safe food, WASH, and livelihood of RMG workers will be an added advantage
4. Have strong capacities of standard report writing in English

Instruction for responding

This section addresses the process of responding to this solicitation. Applicants are encouraged to review this before completing their responses.

Contact person

Moniruzzaman Bipul, Portfolio Lead, Champa Costa, Finance and Admin Manager are part of the selection team of the organization and will review the proposals. They will be available via email to respond to clarifications on this solicitation. Please direct all inquiries and other communications to the email address: tjahan@gainhealth.org

Submission

An electronic copy of CV preferably in PDF including application to the below address: tjahan@gainhealth.org

Deadline

Completed proposals should be submitted to GAIN **before 5th December 2020**.

Key Organizational Relationships:

- Will report to Portfolio Lead, Targeted Dietary Improvement Program
- Will work and coordinate with the Country Workforce Nutrition team
- Will interact with the project's implementing part and RMG factory

General Terms & Conditions

1. **Notice of non-binding solicitation:** GAIN reserves the right to reject all bids/applications received in response to this solicitation and is in no way bound to accept any proposal.
2. **Limitations about third parties:** GAIN does not represent, warrant, or act as an agent for any third party as a result of this solicitation. This solicitation does not authorize any third party to bind or commit GAIN in any way without GAIN's express written consent.
3. **Intellectual property:** Subject to the terms of the contract to be concluded between GAIN and the applicant, the ownership of the intellectual property related to the scope of work of the contract, including technical information, know-how, processes, copyrights, models, drawings, and specifications developed by the applicant concerning the activities shall vest exclusively and entirely with GAIN.
4. **Scope of change:** Once the contract is signed, no increase in the liability of GAIN or the fees to be paid by GAIN for the services resulting from any change, modification, or interpretation of the documentation will be authorized or paid to the applicant, unless such change, modification or interpretation has received the express prior written approval of GAIN.
5. **Zero Tolerance Policy:** GAIN follows the zero-tolerance policy for any form of Bribery, Fraud, Corruption, Terrorism, or Money Laundering. All entities undertake to comply with all applicable laws to ensure that it does not engage in any kind of criminal activity including but not limited to bribery, fraud, corruption, terrorism, money laundering, and maintaining ethical business practices as well as not to commit any Prohibited Acts.
6. **Indemnity/Release of Liability:** All liabilities arising from or relating to the work associated with this project shall be the responsibility of the respective organization and no liability of any nature shall be passed to GAIN.
7. **Entitlement:** Respective organization shall safeguard the interest of GAIN on its confidential information under the laws of the Government of Bangladesh. The organization will not use any documents or output from this project for any other projects without written approval from GAIN. This clause shall remain in full force and effect notwithstanding the expiry or termination of the partnership agreement.
8. **Non-Transferability:** Respective organization should not assign sub-contract, delegate, or otherwise transfer or dispose of any of its rights or obligation under this agreement. However, the organization can buy or procure any service or goods to perform the project activities.