

## **Expression of Interest**

### **Organizational website Development**

Dushtha Shasthya Kendra (DSK) is a non-government development organization (NGO) working to eliminate poverty of the targeted poor Bangladeshi population in selected hard-to-reach remote areas of the country. In Bangladesh, DSK was registered with Department of Social Welfare (Dha-02273) in 1989 and with NGO Affairs Bureau (No 577) in 1991. DSK received a license of Microcredit Regulatory Authority (MRA No 02100-01985-000369) in 2009. Depending on the geographic locations DSK's activities have been generally classified as urban and rural.

Slum dwellers and low income communities are target project participants in urban and rural areas. DSK targets to cover hard-to-reach poor and extreme poor households. In addition, DSK is active in urban slums, Haor (wetland) and coastal areas which are recognized as worse poverty pockets in Bangladesh. In urban slums, DSK has been implementing development interventions like-health care, micro credit, water and sanitation, disaster risk reduction, women empowerment, community institution building and non-formal education projects. In coastal districts and wet land (haor) areas it has provided emergency relief, rehabilitation, livelihood restoration, resilience and awareness building and facilitated preparedness building to face disaster risks and community empowerment. In rural areas, DSK also has been extending support through primary and secondary health care, micro credit, non-formal education, water sanitation and women empowerment etc.

DSK wish to develop a new dynamic, creative, interactive website. We are expecting a website which would be Mobile Compatible, Accessible to All Users, Well Planned Information Architecture, Well-Formatted Content That Is Easy to Scan, Fast Load Times, Browser Consistency, Effective Navigation etc.

#### **A. Eligibility Criteria:**

1. The agency/firm should have minimum of 5 years of experience of web site development.
2. The agency/firm should have experience of working on cross platforms and must have experience of developing and designing website, for at least 10 clients.

#### **B. Competencies :**

1. Past experience in creating and maintaining very professionally and exceptionally creative websites.
2. Excellent I.T. skills and project management skills
3. Ability to juggle priorities and deadlines and perform well under pressure;
4. Ability to respond quickly to the maintenance requirement in the post commissioning phase. Awareness on the latest smart technologies for website development.
5. Ability to regularly maintain, update the developed website.

**C. Essential knowledge and experience:**

1. Good information technology skills, with previous experience of website maintenance, management, editing, and/or development.
2. Expertise with HTML and content-management systems and latest trends and technology in website content and social media.
3. Strong analytical and research skills, including the ability to analyze audiences, attitudes, communications products and messages and to translate them into the design and implementation of effective websites.
4. Knowledge and experience of NGO website development would be desirable.

**D. Final Deliverables**

Development and implementation of design and content of the website.

You are requested to submit a technical and financial proposal along with a project completion timeline through E-mail to [mahmudur@dskbangladesh.org](mailto:mahmudur@dskbangladesh.org) or hardcopy to the below mentioned address.

**Contact**

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Please submit your proposal on the Firm's Letterhead Pad with sealed Envelope on or before **August 22, 2019, 11:30 am** to the address given below.