

Terms of References (ToR)

Livelihoods and market assessment for FDMN and host communities at Cox's Bazar

Background:

More than half the world lives in poverty. Poverty is an outrage against humanity. It robs people of dignity, freedom and hope, of power over their own lives. Christian Aid has a vision – an end to poverty – and we believe that vision can become a reality. We are striving to bring lasting change to the lives of the poorest communities. We work wherever there is great need, helping people to find their own solutions to the problems they face, irrespective of their religion, caste or creed.

Christian Aid is working with its partners in Bangladesh to achieve its goal of ending poverty. We are committed to expose the scandal of poverty and to help in practical ways through our programme, partnerships, campaign and advocacy to root it out from the world. We work with our partners to challenge and change the system that favors the rich and powerful over the poor and marginalized. Christian Aid (CA) has been working in Bangladesh since 1972. We are recognized for our work on humanitarian response, climate change, inclusive market development and private sector engagement, disaster risk management, gender equality and human rights issues, and have significant expertise and experience of working with government and civil societies. Our emergency programmes promote access to just and equitable resources and support the creation of resilient and thriving livelihoods for disaster and crisis affected communities. We believe in downward accountability and, alongside our partners, we are committed to making private sectors, government and public institutions more accountable to communities for the services they provide.

Over many decades, Rohingya refugees have been fleeing to Bangladesh from Rakhine State, Myanmar. Since the August 2017 influx, 911,359 Rohingya refugees have settled in Cox's Bazar (904,706 identified in camps and 6,653 estimated to be dispersed in host communities) in Ukhiya/Teknaf Upazilas (ISCG Sitrep, April 2019), leading to what has been defined as one of the largest and the 'fastest growing' refugee crisis in the world. The situation remains critical and access to basic services is still challenging. In addition, this rapid and massive increase of refugee population has also had a substantial impact on Bangladeshi host communities' food security, economic vulnerability, market access, labour opportunities and environment. From the outset of the crisis, the Government of Bangladesh has saved the lives of nearly one million Rohingya refugees / Forcibly Displaced Myanmar Nationals by leading the humanitarian response in close collaboration with the humanitarian community. In support of government efforts, the humanitarian community rapidly scaled up operations to provide life-saving protection and assistance to both Rohingya and Bangladeshis in affected host communities. In October 2017, Christian Aid has scaled its operations in Cox's and with our local and international partners we are providing life-saving assistance to the vulnerable refugees and host communities.

Poor diet, lack of education and livelihood opportunities, precarious health and WASH conditions continue to remain a challenge to Rohingya refugees' livelihoods and raise serious protection concerns. According to the recent Refugee Influx Emergency Vulnerability Assessment (WFP, May 2019), 88% of the overall Rohingya population remains highly to entirely relying on lifesaving assistance. The assessment confirms that the coping patterns of Rohingya population have changed: after having depleted their assets (jewellery, savings) an increased share of households sold part of the food assistance received for cash (at least 40%) and/or borrowed money to meet their food and other essential needs (70%). A significant number of refugees have thus been forced to employ diverse

coping strategies to meet their needs. The adoption of these negative coping strategies is higher this year in comparison to the same period last year.

In February 2018, a consortium was formed between Christian Aid, Concern Worldwide, World Vision, Dhaka Ahsania Mission and Gana Unnyan Kendra to improve access to integrated livelihood, health, nutrition, protection and WaSH services for Rohingya refugees and influx-affected surrounding host communities with funded from DFID. The consortium has recognized that joint efforts are required to explore new ways and options that promote economic inclusion, self-dependence and social cohesion of refugees and host communities, which in the long run will reduce dependence on humanitarian assistance. Traditional approaches to improving livelihoods for refugees usually focus on strengthening the supply side of the labour market, i.e. improving the employability, skill sets and know-how. As a consortium lead, Christian Aid is planning to conduct a market and livelihoods assessment to explore some practical alternative solutions and to propose interventions based on existing demand for labour, products, services and on market system to promote sustainable livelihoods for refugees and influx-affected surrounding host communities.

Objective of the assessment:

The main objective of the livelihoods and market assessment is **to provide practical solution, strategic guideline and recommendations to enable and prepare vulnerable refugee households and influx-affected surrounding host communities to assist them in proactively position themselves for economic opportunities by participating in appropriate income-generating activities.**

The assessment will identify the main market sectors in the targeted areas and the types of activities and partnerships needed to offer livelihood and entrepreneurial opportunities for affected households. It should offer an overview of the existing livelihood challenges and employment opportunities at Cox's Bazar, Bangladesh.

Furthermore, the assessment shall identify and report existing MSMEs and private sectors who could be considered as prospective partners, assess their capacity as well as the type and quality of the inputs required. Finally, the assessment shall consider the specific needs of the beneficiaries (men, women and youth) and inform any existing age, disability or gender-related barriers or any other obstacles to access livelihood opportunities, and which shall be considered for future planning. Moreover, it shall analyze beneficiaries' livelihood and market participation behaviors, resilience status, and preferences.

Scope of work:

- Analyze existing data and information and collect primary data about current beneficiaries to provide an overview of the income level, education, work experience and capacities, HHs expenditures and coping mechanisms
- Provide a clear picture of the challenges and barriers that affected refugee households (men, women and youth) and influx-affected surrounding host communities (men, women and youth) are facing in accessing specific business, vocational employment and self-employment opportunities in the target area with particular attention to gender, age and disability considerations;
- Provide a livelihood recovery plan with potential options and market analysis identifying the skills and knowledge gaps that can be improved with training within the specific value chains and propose an appropriate plan for vocational and entrepreneurship development training;
- Map market actors and institutions operating and delivering goods and services in the area; the accessibility of vocational/technical training, financial services and service providers. (Consultant can follow EMMA Emergency market mapping and assessment tools)

- Map existing markets and value-chains (Size of the markets, volume of sales, market integration/segmentation, supply and demand for products and services, etc.). Identify sectors and value chains that are not overly saturated and present potential for growth, profitability and employment.
- Identify and study successful home-based businesses, income generating activities and employment integration of vulnerable refugee families (men, women and youth) and influx-affected surrounding host communities (men, women and youth).
- The consultant should evaluate institutional capacity, quality and cost of possible implementing partners, including local actors, private sector service providers and training centers as well as local mass organizations that can contribute to some training and services.
- Review best practices from other humanitarian contexts and adapt them to this setting based on needs of the target groups and existing opportunities.

Methodology

The assessment will employ mixed methods. The tools and specific methodological approach will be discussed and agreed between consortium partners and the consultant. Primary assessment methods will include (but are not limited to the following):

- Consultative meeting with staff, management and key stakeholders
- Key informant interviews
- Documents, reports and literature review (ex. joint response plan- JRP 2019, sector studies, etc.)
- Data/ records review and analysis (EMMA tools- Emergency market mapping and assessment)
- Focus group discussions with beneficiaries and stakeholders
- Field visits to project areas and field observations
- Specific surveys (incl. Training needs assessment and Market and livelihood assessment)
- Consultant can take follow DFID's sustainable livelihoods framework, Christian Aid's resilience framework and IMD framework.

The consultant should keep the consortium lead (Christian Aid) regularly informed of progress on key issues arising that may require additional direction or suggestions for other key informants or reference materials.

The final report should be analytical and user-friendly detailing key findings and providing clear and forward-looking recommendations. The report will be drafted in English and the structure and length of the report will be agreed between commissioning team and the consultant.

Deliverables:

1. An inception report with detailed assessment work plan (Following the desk review) including preparation of tool for field data collection.
2. Field visits in the identified areas
3. A first draft of the report including livelihoods and market assessment
4. A formal presentation of the key findings for consortium members and donor at Cox's Bazar.
5. A final report inclusive of consortium member's comments

Timeframe

The entire assignment must be fulfilled between 25 working days. Draft report submission by September 19, 2019 and final report submission by September 25, 2019.

Required Profile of consultant

- The assignment will be fulfilled by a consulting firm or an individual consultant(s) having relevant skills and a good track record in the development sector.
- Experience and knowledge in livelihood programming in terms of Vocational and Technical Education, job placement, employment promotion, entrepreneurship building, private sector development and engagement, urban and rural small business development; Income Generating Activities; Cash assistance.
- Familiarity with established assessment and analytical tools is desirable (e.g. Household economy approach; Sustainable livelihoods framework; Market analysis; Minimum economic and recovery standards, etc).
- Experience in conducting in depth market survey and livelihood assessment in rapid on set emergency.
- Demonstrated high level communication skills (including facilitation and writing skills)
- Fluency in English
- Proven experience in analytical writing, report writing in English
- Able to use a gender and rights-based approach lens to all work
- Understanding of log-frame approaches

Reporting

The Lead Consultant(s) will directly report to Programme Manager- Inclusive Market Development (IMD) and Private Sector Engagement (PSE), Christian Aid.

Submission

Interested lead consultant/ organization are requested to submit a technical proposal [(not more than 20 pages of narrative part) + short resumes of consultant(s) (not for than 2 pages per resume)] & a financial proposal separately as soft copy addressing Programme Manager- IMD and PSE, Christian Aid, to dhakarecruitment@christian-aid.org with cc to ihaque@christian-aid.org by August 04, 2019 before 17:00 hours of Bangladesh time. Please quote "Proposal for LMA_ [lead consultant/ organization name]" on the subject line. Please be aware that incomplete or partial submission will be rejected without any review.

Confidentiality

The consultant will not, either during the term of this agreement or thereafter, except in the proper course of his duties, disclose any information concerning of any affairs of the assignment, which may come to his knowledge during the course of time. This restriction shall continue to apply after the termination of his agreement without limit in point of time but shall cease to apply to importation or knowledge, which may come to the public domain otherwise then because of disclosure by the Consultant. All documentation related to the Assignment (whether or not in the course of the evaluator's duties) shall remain the sole and exclusive property of Christian Aid.

Terms and Conditions

- Christian Aid Bangladesh reserves the right to accept or reject any proposal without giving any verbal and /or written rationale;
- Christian Aid reserves termination of contract with a seven working days' notice to the consultant