



Call for Proposal Submission

For: Implementing partners for the Leadership for Advancing Development in Bangladesh (LEAD Bangladesh) project

Date: 15/10/2020

1 Overview of the British Council

- 1.1 The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.
- 1.2 We work with over 100 countries across the world in the fields of arts and culture, English language, education and civil society. Last year we reached over 80 million people directly and 791 million people overall including online, broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body. Further information can be viewed at www.britishcouncil.org.

2 Introduction and Background to the Project

- 2.1 The British Council is launching a project Leadership for Advancing Development in Bangladesh (LEAD Bangladesh) from 1 October 2020 – 30 September 2022. LEAD Bangladesh aims to empower young people in Bangladesh as leaders in their communities to identify innovative, sustainable solutions to local and global challenges in the areas of SDG 8 (Decent Work and Economic Growth), SDG 13 (Climate Action), and SDG 16 (Peace, Justice and Strong Institutions). It focuses on increasing youth engagement, voice, agency and participation in policy development in Bangladesh and to continue to develop future change-makers with a global perspective. The young people across Bangladesh will interact with professionals and sector leaders among the Bangladeshi diaspora community in the UK. By drawing on the perspective of diaspora leaders and connecting them to aspiring youth leaders, the project expects to identify new pathways to collaboration and support for Bangladeshi youth so that they can make a more outstanding contribution in development while upholding the values of global citizenship. The project will also help the diaspora leaders to develop further their

understanding, ideas and actions for sustainable development in Bangladesh and their community in the UK.

The target groups of this project will be youth (aged mostly 18 - 25) in communities across Bangladesh, and Bangladeshi diaspora community leaders (aged mostly 30-50) in the UK. Through this programme, 3,000 young people across Bangladesh will interact and collaborate with 40 leaders from the Bangladeshi diaspora community in the UK. The interaction and collaboration will help each group to understand better how they can connect to take action for social development. Experienced professionals and leaders from the Bangladeshi diaspora community in the UK will provide mentorship support to the young Bangladeshi leaders as they develop Social Action Projects (SAPs). In turn, it will allow them to create an on-the-ground understanding of the critical challenges across Bangladesh while gaining the valuable experience of mentoring in a cross-cultural setting. A select group, based on the SAPs, from each thematic area, will have the opportunity to meet face-to-face with the mentors as part of joint visioning workshops, which will also facilitate broader perspective and intercultural dialogue on Bangladesh's challenges and solutions on these three selected issues.

The participants from Bangladesh will also have access to an online platform which provides further self-access training on leadership, as well as opportunities for global collaboration and networking with young people across the Commonwealth which is an open-source leadership platform. As direct beneficiaries of the SAPs conducted by the young leaders, Bangladeshi community members at SAPs locations, including local government, will also be involved through discussion and action in the design and implementation of the SAPs, a critical aspect for the success and sustainability of the programme. To bring multiple actors together - policymakers, youth participants, diaspora leaders and youth groups, the programme will culminate in a leadership symposium in 2022.

The British Council envisages that the programme has the potential to increase global Bangladeshi diaspora involvement in the development of Bangladesh by creating a more meaningful and sustainable global network of leaders, who are invested in Bangladesh' development through knowledge transfer, skills exchange, experience sharing, cultural exchange, civic engagement, exposure visits and impact investment/socially responsible investment.

The LEAD Bangladesh project is designed on the Active Citizens Programme (ACP) methodology. ACP is a global social leadership programme that builds trust and understanding, promotes intercultural dialogue and community-led development through focusing on local engagement through social action, and support of partners and other organisations at community and local government level. Working in Bangladesh with leading CSO partners and

the government since 2009, the programme has supported more than 45,000 young people to develop their social leadership skills and undertake Social Action Projects (SAPs) in their communities. From 2019, the Active Citizens platform has been delivering community-based SAPs to achieve SDG 5 (Gender Equality), SDG 13 (Climate Action) and SDG 16 (Peace, Justice and Strong Institutions).

The British Council seeks to appoint implementing partners to deliver the trainings on youth leadership and Sustainable Development Goals (SDG) (SDG8, 13, and 16) theme-based modules, mentor them to develop SAPs and provide necessary support to the youth to address the community needs, coordinate with diaspora community for mentoring the young people in Bangladesh, select young people along with British Council who will receive small grant, coordinating the process of selecting young people who will receive mentorship from diaspora community, select and coordinate the symposium.

- 2.2 The purpose and scope of this call for proposal and supporting documents is to explain the requirements of the British Council and the selection process for interested civil society organisations to submit a grant proposal. This call for proposal and submission against this request does not commit British Council for any grant disbursement or project award unless both British Council and the applicant agree and sign a grant agreement.

3 Specification

A. Project Overview

- i. **Project Title:** Leadership for Advancing Development in Bangladesh (LEAD Bangladesh)
- ii. **Project Term:** 1 October 2020 – 30 September 2022
- iii. **Goal:** Young people in Bangladesh are empowered and skilled as leaders in their communities to identify innovative, sustainable solutions to local and global challenges. They will possess the confidence and know-how to engage with local and national stakeholders to continue to solve those challenges.
- iv. **Target Group:** Young people (aged mostly 18 - 25) in communities across Bangladesh, and Bangladeshi diaspora community leaders (aged mostly 30-50) in the U.K.
- v. **Main interventions:** The primary intervention is a programme for 3000 young people across Bangladesh to enhance leadership skills, through identifying key challenges and collaborating with leaders from the Bangladeshi diaspora community in the U.K.

As part of the programme, the participants will aim to affect change in their communities through Social Action Projects (SAPs) in three key areas of Bangladesh's development, linked to SDGs. They are as follows:

- Social entrepreneurship - SDG 8: Decent Work and Economic Growth
- Climate Change - SDG: 13 Climate Action
- Civic engagement and democratic inclusion - SDG 16: Peace, Justice and Strong Institutions.

Experienced professionals and leaders from the Bangladeshi diaspora community in the U.K., who will be volunteering their time to this programme, will provide mentorship support to the young Bangladeshi leaders as they develop their SAPs, which in turn, will allow them to develop an on-the-ground understanding of the key challenges across Bangladesh while gaining the valuable experience of mentoring in a cross-cultural setting.

A select group, based on the SAPs, from each thematic area will have the opportunity to meet face-to-face with the mentors as part of joint visioning workshops, which will also facilitate wider perspective and intercultural dialogue on Bangladesh's challenges and solutions on these three selected issues. The participants from Bangladesh will also have access to 'Commonwealth 100' - an online platform which provides further self-access training on leadership, as well as opportunities for global collaboration and networking with young people across the Commonwealth. This is an open source leadership platform.

As direct beneficiaries of the SAPs conducted by the young leaders, Bangladeshi community members at SAP locations, including local government, will also be involved through discussion and action in the design and implementation of the SAPs, a critical aspect for the success and sustainability of the programme.

To bring multiple actors together - policymakers, youth participants, diaspora leaders and youth groups, the programme will culminate in a symposium in 2022, Bangladesh's 50 years of independence. The theme will be the vision that young people have for the next 25 years of independence when Bangladesh will be aiming to reach first world economy status.

These different areas all also contribute to SDG 17: Strengthening Global Partnerships for Empowering People and Ensuring Inclusiveness. In the future, the British Council would envisage the programme could potentially increase global Bangladeshi diaspora involvement, creating a more meaningful and sustainable global network of leaders who would advance the development of Bangladesh.

vi. **Outcomes:**

- Enhanced leadership and social skills for young people in Bangladesh in order to take on key challenges of Bangladesh's development.
- Diaspora leaders understanding more widely about development challenges in Bangladesh, and acting as a result, through ongoing mentorship of future leaders/youth to provide solutions and overcome challenges
- Empowered young people are motivated to engage in communities on issues around social entrepreneurship, climate impact, and civic engagement in local governance.
- Increased dialogue between young people, local government and sectoral experts - providing meaningful opportunities for Bangladeshi youth to participate in policy discussions and debate, enabling to help shape the future of Bangladesh.
- A sustained network of changemakers in Bangladesh, the UK and across the Commonwealth, who come together to exchange knowledge, ideas and initiatives on challenges effecting both Bangladesh and the world.

3.1 Expected Role and Responsibilities of Implementing Partner

The project will require six implementing partners, two partners for each SDGs 8,13 and 16. The selected implementing partner organisations will use the grant from the British Council deliver the following deliverables -

- The six implementing partners will be responsible for engaging 3000 young Bangladeshi people (out of whom 30% will be women). Each implementing partner organisation will be responsible for

mobilising 500 young people. Each implementing partner organisation will be responsible for delivering at least 16 training and ensure that at least 32 SAPs are generated.

- The Implementing partners will be responsible to select the youths from the community for the trainings. The youths are expected to be engaged with the project for two years.
- The implementing partners will contribute to training modules revision for youth leadership and critical thinking, thematic modules on SDGs, and effective mentoring based on the feedback of the participants during the cascading trainings and SAPs implementation stage.
- Implementing partners will provide facilitators for the Training of Facilitators (ToFs) on Youth Leadership and thematic areas (social entrepreneurship/climate impact/civic engagement). The facilitators cascade the leadership and SDG based training to the selected young people in the community.
- Each implementing partner organisation will be responsible for delivering at least 16 trainings and ensure that at least two SAPs will be designed and delivered by the youth participants from each batch of training. Each training will be a 5-day long non-residential face-to-face trainings, conducted by the trained facilitators, to the young people selected from mutually agreed geographical locations/communities. Out of 5-day training, 3-day training will be on core modules (building leadership skills and resilience), and 2-day thematic training will be on one SDG – social entrepreneurship or climate impact or civic engagement. Venue and other logistics will be arranged by each implementing partner.
- Each implementing partner will support the young people in designing SAPs as per the SAPs guideline and will provide support in identifying the community needs addressing through SAPs in achieving specific targets under SDG 8 or SDG 13 or SDG 16. The design of the SAP should clearly outline the area of work aligned with specific SDG target/sub-target, approach that youth should take to run their SAPs or methodology, a stakeholder mapping for the SAP with stakeholder engagement strategy, monitoring and evaluation of the SAPs, and finally reporting the result against SDG target/sub-target. The implementing partners will be responsible to follow up the SAPs plan and ensure the SAPs are implemented at community level according to SAP plan. The implementing partners will be responsible to support the youth participants in designing and delivering the SAPs, partner organisations will also ensure that SAPs achieve the expected result and outcomes.
- Mentors will be assigned from the UK diaspora community participants to guide the trained Bangladeshi young people through SAPs and provide insight into how innovation works and the opportunity both to generate new ideas and develop existing ones. Each implementing partner will support the Bangladeshi young people connecting with the UK diaspora community participants,

keep a record of the agreed meeting minutes, and will support them in implementing the agreed activities.

- Two 3-day Joint visioning workshops will take place in the UK, which will be attended by a total of 30 young leaders (selected through a rigorous and transparent selection process across the three thematic areas) and their mentors. The young leaders will further develop their community engagement plans through SAPs and meet leaders and sector experts from the diaspora community and beyond. Implementing partners will provide nomination for the joint visioning workshops through a transparent process suggested by the British Council. The partners will also support in implementing the joint vision plans to further scale up their SAPs.
- The implementing partners will monitor and evaluate the progress of SAPs and assist the British Council to award small grants for further support by organising SAPs showcasing programmes. The implementing partner will also manage the small grants to SAPs and ensure that all SAPs have conducted the agreed activities as per the SAPs plan.
- Implementing partners will support young people to engage with local government and sectoral experts through Social Action Projects and generate dialogue on sectoral issues. The SAPs will engage government and non-government stakeholders at local level, as well as reach over 25,000 people across communities as beneficiaries of the projects.
- Implementing partners will support young people engage with policy makers and civil society members on key thematic issues through national level leadership symposium.
- There will be an online learning platform with modules on 21st century skills developed by UK partner which will introduce the idea of Open Source Leadership which equips the next generation with 21st century leadership skills. The six implementing partners will ensure that 3000 young people have successfully completed the online courses using the online learning platform.
- There will be a Leadership Symposium in Bangladesh at the end of second year. Selected young leaders and diaspora mentors will gather in Dhaka along with sector specialists, policy makers, local government service providers and youth organisations to plan the future developed economy of Bangladesh, designing a vision, and policy recommendations which would mandate the framework to support young people in Bangladesh. The implementing partners will be responsible for selecting young people for the symposium in a transparent process, providing logistical support and duty of care to attend the symposium.

3.2 Key background documents

The following additional documentation / information is provided as part of this call for proposal -

A. Active Citizens Programme

The LEAD Bangladesh project will follow Active Citizens methodology. Here is the brief overview of the Active Citizens programme:

Active Citizens is a social leadership training programme that promotes intercultural dialogue and community-led social development. Through the programme, we bring together people with different beliefs and perspectives to learn from and share with each other. Working with our partners around the globe, the programme trains participants to increase their skills and knowledge that will effect social change in their communities. Active Citizens connects thousands of like-minded people around the world who collectively want to make a fairer and more inclusive society.

The British Council works with the delivery partners to plan and develop the Active Citizens Programme as well as to enhance the leadership capacity and awareness of youth. Delivery partners identify facilitators and the consultant provides training to increase the knowledge and skills of the facilitators to deliver the Active Citizens training to youth. Following the training, the facilitators use the Active Citizens toolkit to design and deliver the training programme to the participating youth in their local communities. Participants receive the tools and support; they need to set up or adapt the methodology to run their own social action project to tackle a social issue within their community. The training is described below:

Step 1 - Me - Identity and culture

Participants get a better understanding of the concepts of identity and culture and apply their learning to understand the beliefs, behaviour and attitudes of themselves and other people.

Step 2 - Me and You - Intercultural Dialogue

Participants learn methods of dialogue as a tool for building empathy, trust and understanding within and across cultures.

Step 3 - Local and Global Community - We together

Participants develop an understanding of 'community' and its relationship with identity and culture. The group apply their learning to their own community to identify the problem they would like to address and the people they need to engage to achieve their objectives.

Step 4 - Social Action Planning

Participants focus on planning a social action initiative in their community, considering the process in different levels of detail and complexity. This involves identifying and clarifying their agenda, a specific intervention and how they will deliver it.

Social Action Projects (SAPs)

Social Action Project (SAPs) is an important element of the Active Citizens Programme (ACP) and it is an integral part of it. After receiving the trainings, the participating youths will develop SAP to address social issues and challenges that has a negative impact in their community. They plan, design, and implement the SAP to address community needs along with to make a positive change in the community as well as thoughts and perception of the community people. Most of the SAPs tend not to aim of change at policy level. Basically, the SAPs are low-budget projects and have been initiated by youth – the Active Citizens.

B. SDG Indicators

The implementing partner will focus on the following indicators as well as the indicators that are priority of the SDG tracker of the Government of the People’s Republic of Bangladesh.

Goal description	Target	Description	Indicator
SDG 8 DECENT WORK AND ECONOMIC GROWTH: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.	8.5	By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.	8.5.1 Average hourly earnings of female and male employees, by occupation, age and persons with disabilities 8.5.2 Unemployment rate, by sex, age and persons with disabilities
	8.6	By 2020, substantially reduce the proportion of youth not in employment, education or training.	8.6.1 Proportion of youth (aged 15-24 years) not in education, employment or training
SDG 13 CLIMATE ACTION:	13.1	Strengthen resilience and adaptive capacity to climate-	13.1.1 Number of deaths, missing persons and directly affected persons

Take urgent action to combat climate change and its impacts.		related hazards and natural disasters in all countries.	attributed to disasters per 100,000 population 13.1.2 Number of countries that adopt and implement national disaster risk reduction strategies in line with the Sendai Framework for Disaster Risk Reduction 2015–2030
	13.3.	Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning	Indicator 13.3.2: Number of countries that have communicated the strengthening of institutional, systemic and individual capacity-building to implement adaptation, mitigation and technology transfer, and development actions
SDG 16 PEACE JUSTICE AND STRONG INSTITUTIONS: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.	16.6	Develop effective, accountable and transparent institutions at all levels.	16.6.2 Proportion of the population satisfied with their last experience of public services
	16.7	Ensure responsive, inclusive, participatory and representative decision-making at all levels.	16.7.2 Proportion of population who believe decision-making is inclusive and responsive, by sex, age, disability and population group
SDG 17 PARTNERSHIPS FOR GOALS: Strengthen the means of implementation and revitalize the global partnership for sustainable development.	17.16	Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the	17.16.1 Number of countries reporting progress in multi-stakeholder development effectiveness monitoring frameworks that support the achievement of the

		achievement of the sustainable development goals in all countries, in particular developing countries.	sustainable development goals
	17.17	Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resources strategies of partnerships.	17.17.1 Amount of United States dollars committed to (a) public-private partnerships and (b) civil society partnerships

4 Call for proposal Submission

Interested organisations are requested to share the following documents and details where the selection will be made on suitability, organisational profile and experience of managing similar partnerships. **One partner can apply for one SDG, the area where they have vast experience and they need to mention the name of SDG into their application specifically.**

Complete call for proposal application form along with listed documents in the application form:

- CVs of key staffs (max 2 pages each).
- Attach an organisation chart, audited financial statements with management letter for two years.
- List of clients and their feedback

Minimum application requirements:

- Can be for profit or not for profit
- At least eight years of experience in relevant field
- At least worked on 3 large scale projects on youth mobilisation in Bangladesh
- Ability to provide digital/ tech solution alongside ability to conduct (either by self or other party) field monitoring across Bangladesh.
- Applicant to have relevant registration status within Bangladesh

In addition, it is expected that the successful implementing partner will have:

- An extensive working experience on youth development and SDGs
- A track record of successfully organising trainings/ workshops on youth mobilisation and delivery networks in various location in Bangladesh
- Ability to mobilise a group of young people towards a common goal
- Scopes to provide required and comprehensive support to the youth to address community needs
- In-depth understanding of civil society and governance, gender and women empowerment, and climate change sector of Bangladesh and access to the network of sector experts
- In-depth understanding of sectors related to SDG 8: Decent Work and Economic Growth, SDG 13: Climate Action and SDG 16: Peace, Justice and Strong Institutions
- Interest in community development, social leadership and global citizenship
- In-depth knowledge of the community and voluntary sectors in the relevant area
- Commitment and experience of working with diverse groups
- Knowledge and experience of facilitating or running learning projects on practical and social skills
- Motivation to develop links between their community and communities and a commitment to an understanding of the benefit of intercultural dialogue both locally and internationally
- Willingness to provide or contribute in kind, for example venue, trainers etc.

4.1 Key dates:

Activity	Date / time
Call for proposal Issued	15 November 2020
Online clarification session @ 3:00 PM- 4:00 PM (please email to Rahaman.Khan@bd.britishcouncil.org if you want to attend the session, a separate calendar invitation will be shared)	23 November 2020
Deadline for submission of Proposals Submit a complete proposal with documents at: Rahaman.Khan@bd.britishcouncil.org with a copy to Salman.Shahriar@bd.britishcouncil.org and Toufiq.Hasan@bd.britishcouncil.org with subject line 'Proposal for partnership of the Leadership for Advancing Development in Bangladesh (LEAD Bangladesh) project'	5 December 2020
Final Decision	15 December 2020
Contract concluded with the selected implementing partners	December 2020
Contract start date	January 2021

5.1 Grants framework

Summary of grants available from call for proposals

Category	Specifications
Grants	<ul style="list-style-type: none"> Maximum of GBP 35,000 Project timeline of 18-24 months

Applications must adhere to these essential requirements. Failure to do so will result in the rejection of their proposal.

5.2 Unit cost of project activities

Project Activities/ Deliverables	Unit (e.g. Numbers, months, etc)	Cost per unit (GBP)
Grant to Partners		
One Project Coordinator	Month	321.10
One Project Officer	Month	183.50
One Finance Manager (Partner's end)	Month	64.20
Transport for project staff (Project orientation)	Number	36.70
Transport for participants (ToF)	Number	36.70
Transport for staff (Project Coordination Meeting)	Number	37.60
Transport for participants (Leadership Symposium)	Number	40.00
Accommodation and food for participants (Leadership Symposium)	Number	100.00

Delivery cost for cascading training in communities	Number	600.00
Small grant for SAPs	Number	42.00
SAP follow-up meeting	Number	19.20

6 Evaluation Criteria

6.1 You will have your Proposal evaluated as set out below:

Stage 1: Proposals will be checked to ensure that they have been completed correctly and all necessary information has been provided. responses correctly completed with all relevant information being provided and all mandatory requirements as outlined in the 'Proposal for Implementing Partner' met will proceed to Stage 2. Any Proposal not correctly completed in accordance with the requirements of this Call for Proposal and/or containing omissions may be rejected at this point. Where a Proposal is rejected at this point it will automatically be disqualified and will not be further evaluated.



Stage 2: If a proposal succeeds in passing Stages 1 of the evaluation, then it will have its Proposal evaluated in accordance with the evaluation methodology set out below.

6.2 Award Criteria – Responses from potential suppliers will be assessed to determine the most economically advantages proposal using the following criteria and weightings and will be assessed entirely on your response submitted:

Criteria	Weighting
Fitness for Purpose (including Quality) – Section 1,2,5 and 6 of the 'Proposal for Partnership LEAD Bangladesh' document	40%
Methodology and Approach – Section 3 of the 'Proposal for Partnership LEAD Bangladesh' document	40%
Timing, Staffing and more Background Information– Section 4 of the 'Proposal for Partnership LEAD Bangladesh' document	20%

6.3 Scoring Model – Proposals will be subject to an initial review at the start of Stage 2 of the evaluation process. Any Proposals not meeting mandatory requirements or constraints (if any) will be rejected in full at this point and will not be assessed or scored further. Proposals not so rejected will be scored by an

evaluation panel appointed by the British Council for all criteria other than Commercial using the following scoring model:

Points	Interpretation
10	Excellent – Overall the response demonstrates that the bidder meets all areas of the requirement and provides all of the areas evidence requested in the level of detail requested. This, therefore, is a detailed excellent response that meets all aspects of the requirement leaving no ambiguity as to whether the bidder can meet the requirement.
7	Good – Overall the response demonstrates that the bidder meets all areas of the requirement and provides all of the areas of evidence requested but contains some trivial omissions in relation to the level of detail requested in terms of either the response or the evidence. This, therefore, is a good response that meets all aspects of the requirement with only a trivial level ambiguity due the bidder’s failure to provide all information at the level of detail requested.
5	Adequate – Overall the response demonstrates that the bidder meets all areas of the requirement, but not all of the areas of evidence requested have been provided. This, therefore, is an adequate response, but with some limited ambiguity as to whether the bidder can meet the requirement due to the bidder’s failure to provide all of the evidence requested.
3	Poor – The response does not demonstrate that the bidder meets the requirement in one or more areas. This, therefore, is a poor response with significant ambiguity as to whether the bidder can meet the requirement due to the failure by the bidder to show that it meets one or more areas of the requirement.
0	Unacceptable – The response is non-compliant with the requirements of the Call for Proposal and/or no response has been provided.

List of Annexes forming part of this Call for Proposal (issued as separate documents):

Annex 1: Proposal for Partnership LEAD Bangladesh

Annex 2: Sample agreement