

NOBO JATRA – New Beginning

A USAID FOOD FOR PEACE TITLE II DEVELOPMENT FOOD ASSISTANCE PROGRAM

Terms of Reference (TOR)

For

Publishing Article on “Round Table Meeting on “Marriage Not Before 18” and
“Youth Development” in Local Newspaper of Khulna & Satkhira District under
Gender Component of Nobo Jatra Project

Shushilan
August 2019

I. Background of the Assignment

I.1 Introduction

'Nobo Jatra, a five-year USAID Food for Peace Title II Development Food Aid Project commenced in September 2015 and will come to end in September 2020. Led by World Vision Bangladesh (WVB), Nobo Jatra is a shared commitment with World Food Programme (WFP) and Winrock International (WI) as sub grantees and is implemented in partnership with the Ministry of Disaster Management and Relief (MoDMR) of the Government of Bangladesh. Project implementation is in the south west coastal areas of Bangladesh, in four Upazilas (sub districts) under two districts; Dacope and Koyra in Khulna; Shyamnagar and Kaliganj in Satkhira covering 856,116 direct beneficiaries.

The goal of Nobo Jatra program (NJP) is to improve gender equitable food security, nutrition and resilience of vulnerable people in Bangladesh. Thus, gender is a cross-cutting mechanism through all the components of the program. Through this, women are being able to better exercise their choice, negotiate for their rights and improve social/family structure through active participation. Some of the important segments of the gender component of NJP are: Men Care groups, life skills training, leadership skills, and awareness raising of young girls of their roles within the family as well as making them and their families aware of the consequences of **early marriage**.

I.2 Round Table Meeting/ Workshop on “Marriage Not Before 18” and “Youth Development”:

To influence reductions in child/early marriage and concomitant reductions in adolescent pregnancy, Nobo Jatra Project is transforming the attitudes and practices surrounding early marriage, especially among influential groups, including religious leaders, birth attendants, fathers and mothers-in-law with awareness and behavior change campaigns. The campaign initiated SBCC interventions included dedicated radio spots, awareness messages scrolling through cable television network, community theater performances, Cycle rally involving adolescent girls, guardian gathering at school level focused to reduce early marriage, billboards and distribution of other materials (e.g., stickers and leaflets, posters). In particular, SBCC messaging has tailored to reach multiple audiences, including fathers and grandmothers (as key influencing groups and decision makers), as well as mothers and adolescent girls and boys. Nobo Jatra project also is working for the *Engagement and sensitization of other influential group and Child Protection Committees (CPC) to report and prevent cases of early marriage*.

NJP is also working for the youth from its working area. Through the program the youth from community have received skill development training as well as training on preparing themselves for the competitive job market. Nobo Jatra linked them up with different govt. & non-govt. institution for getting training and other facilities and continuing to create linkage between the youth and the respective departments effectively. For this, NJP is regularly arranging for meeting, workshop, training, round table discussion etc. to focus the above mentioned issues.

2. Assignment Summary

Title	Publishing Article “ Round Table Meeting on “Marriage Not Before 18” and “Youth Development” ” in Local Newspaper of
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	Khulna & Satkhira District under Gender Component of Nobo Jatra Project
Assignment Type	Publishing article in local newspaper (Some editing if necessary)
Number of Assignment	4 (2 article in Khulna based Newspaper & 2 article in Satkhira based Newspaper)
	1. Publishing news on Khulna district level Round Table Meeting on “Marriage Not Before 18” <u>Specification for publishing the news:</u> <ul style="list-style-type: none"> • ½ (Half) page (Black & White- inner page) in local newspaper • Publish the news on a specific date decided by NJP team
	2. Publishing news on Satkhira district level Round Table Meeting on “Marriage Not Before 18” <u>Specification for publishing the news:</u> <ul style="list-style-type: none"> • ½ (Half) page (Black & White- inner page) in local newspaper • Publish the news on a specific date decided by NJP team
	3. Publishing news on Khulna district level Round Table Meeting on “Youth Development” <u>Specification for publishing the news:</u> <ul style="list-style-type: none"> • ½ (Half) page (Black & White- inner page) in local newspaper • Publish the news on a specific date decided by NJP team
	4. Publishing news on Satkhira district level Round Table Meeting on “Youth Development” <u>Specification for publishing the news:</u> <ul style="list-style-type: none"> • ½ (Half) page (Black & White- inner page) in local newspaper • Publish the news on a specific date decided by NJP team
Language	Bengali
Methodologies	Collecting article from NJP team, setting the provided Article, and publish the news accordingly after receiving feedback from NJP Technical Team
Assignment Start and End Dates	Start 31 August, 2019 End 10 September, 2019
Last Date of Proposal Submission	28 August, 2019 by 5 PM

3. Process:

- Vendor will submit a proposal on the basis of ToR with timeline and Financial calculation according to the below quotation format.
- Nobo Jatra-Gender component team will share all the articles with the vendor.
- Vendor will set the provided Article for publishing and will publish after taking approval from Shushilan.

4. Payment terms and conditions

- Payment will be made through Account Payee Cheque or Straight to Bank (S2B)/ online transfer after successful completion of services and all deliverables as required and approved by the Shushilan representatives.
- VAT/TAX will be deducted as per GOB rules from the total amount. Payment will be made either in installments or after successful completion of the assignment (as agreed upon).

5. Guideline for Application Procedure:

The proposal (duly signed) should comprise the following sections. Hard-copy/soft copy proposal including relevant documents as mentioned in the application submission information section number-6. The subject line should read “Article publication on **Round Table Meeting on “Marriage Not Before 18” and “Youth Development”**”

Financial Proposal / Quotation

Budget, detailing:

- 15% VAT and 04% tax
- Total Amount

6. Application Submission Information:

Quotation which includes legal documents (Trade license, VAT & TAX certificates, Mushak-II) should be submitted by e-mail attachment **to: procurement@shushilan.org** or **hard copy to:** Chief Executive, Shushilan, House # 155, Jalil Sharoni, Rayermahol, Boyra, Khulna-9000 within or before 28 August 2019 by 5 pm.

Quotation Format

Sl. No	Name of Item	Tentative Quantity	Size & Specifications	Rate per unit- Inch X Column (Including Tax)	Total Price (Including Tax)
01	Publishing news on Khulna district level <i>Round Table Meeting on “Marriage Not Before 18” and “Youth Development”</i>	2	½ (Half) page (Black & White- inner page) in local newspaper Timeline: 31 August 2019-10 September 2019		
02	Publishing news on Satkhira district level <i>Round Table Meeting on “Marriage Not Before 18” and “Youth Development”</i>	2	Publish the news on a specific date decided by NJP team Timeline: 31 August 2019-10 September 2019		
Total					
Add Vat as per Govt. Rules					
Total Tk. Including Vat & Tax					

Total Taka in words : (-----)

Submitted by:

Signature:

Name:

Designation:

Newspaper Name: