

Technical and Financial Proposal evaluation criteria for Market survey on the local fundraising potential in Bangladesh

Sl#	Evaluation criteria	Assigned Score	Justification/ remarks
A. Organizational capacity review (30)			
1.	Organizational having previous experience in carrying out Market Survey / Study on potential for Local Fund Raising (in both quantitative and qualitative areas) by NGO's / INGO's	15	
2.	Knowledge about different Local Donor segments and expertise on Drafting strategies for local fund raising from Government, Private Sector & Individuals	08	
3.	Team composition, team members' skill and qualification.	07	
B. Technical section (40)			
4.	Proposal reflects applicant's conceptual clarity and understanding of the TOR.	12	
5.	Clear explanation of survey methodology and Power Point Templet Presentation	12	
6.	Details on Intensive review of schemes & methods required for accessing funds from Government Companies	16	

Financial Evaluation criteria		Assigned Score	Justification/ remarks
1.	Financial Proposal Reflects Applicant's realistic financial estimation based on experience and volume of work	30	

Technical Proposal	Financial Proposal	Score obligation in technical part
70	30	55