

Terms of Reference (TOR)

Producing a VIDEO Documentaries on **adaptive farming and use of technology for resilience based on PROTIC's learning and Achievements**

BACKGROUND

PROTIC has been initiated to address women's economic empowerment in agriculture for resilience. Through the Participatory Action Research (PAR) approach, PROTIC aims to enhance the economic situation of poor and marginalized climate change vulnerable community with relevant, comprehensive and accurate information on adaptive farming which is trustworthy and well-timed. The project aims to increase women's participation, helps to strengthen their leadership role, and to enhance their economic situation by developing customized information systems for agriculture including crop farming, homestead gardening, fisheries, livestock, horticulture and poultry. Three hundred women farmers from the Charland, Haor and Coast have been equipped with smart mobile phone along with internet scheme. Through these mobile phones they are getting SMS, Outbound Dial (OBD), Interactive Voice Response (IVR), Apps and Call Centre services on agriculture, agrometeorology, weather forecast and early warning system. The community and academic researchers from 6 universities are conducting different studies on community knowledge management with the data/information from project intervention. Since 2015 PROTIC is working for adaptive farming using technologies. The use of ICT for adaptive and sustainable agriculture has made significant progress in local economy.

OBJECTIVE

The purpose of this assignment is to develop VIDEO documentaries on Adaptive farming and use of technology for resilience based on the protic intervention at Shyamnagar, Satkhira.

SCOPE OF WORK

Independent and self-explanatory High-quality 4 minute documentary showcasing our work on use of ICT for women economic empowerment and transformative leadership . The documentary is aimed at an external audience and to be part of process documentation of Oxfam works under project.

SPECIFIC TASK & RESPONSIBILITY OF DOCUMENTARY MAKER:

- Draft a brief synopsis and script setting out of the documentary
- After completing the draft, get it approved by relevant Oxfam Team
- Establish a plan and schedule for field visit
- Travel to project areas (Project areas will be assigned beforehand) and offices of Oxfam partners
- Film the video with the major beneficiaries and stakeholders of PROTIC project
- Narrate, edit and produce a high-quality documentary
- Share the draft version with Oxfam for review and consent
- Provide a 4 minutes Digital Video Disk (DVD) of the final, approved documentary with adequate background music, voice over and sub title in finest and high quality video formats including HD, AVI and MP4

OXFAM'S RESPONSIBILITY:

- Establish and facilitate contact with field staff involved & coordinate with project staff for the field visits
- Review and approve the work plan, including schedule for filming, timeframe
- Provide relevant documents
- Provide feedback when and where necessary
- Guide Oxfam's visibility and branding
- Review and approve the draft and final production as stipulated in the deliverables section of contract

EXPECTED TIMELINE:

1. The contractor shall commence the work as soon as possible, immediately upon signing contract.
2. A detailed timeline, work plan and draft outline should be submitted prior starting of work.
3. The final product i.e. documentary as well as all the raw material and project files, should be delivered to Oxfam no later than 31 July, 2018.

DELIVERABLES & PAYMENT SCHEDULE:

Payments of total budget will be processed upon delivery of the following product along with invoice:

- Detailed timeline, work plan and draft outline (60%)
- Final cut of documentary, Project files and all raw material (40%)

QUALIFICATIONS:

1. Experience in the area of film/reportage/documentary writing, producing, directing and editing
2. Access to highest quality filming, light, sound and editing equipment
3. Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining high level of professionalism
4. Ability to communicate both in Bangla and English