

EMPOWER YOUTH FOR WORK

CONTENT GATHERING AND PHOTOGRAPHY

BACKGROUND

Under the pillar of Economic Justice and Resilience, Oxfam in Bangladesh is implementing the Empower Youth for Work (EYW) Project. It is a 5-year project being funded by IKEA Foundation and implemented in Bangladesh, Pakistan, Indonesia and Ethiopia. The overall aim of the EYW programme in Bangladesh is improved economic and social empowerment for young women and men living in rural climate-change affected areas.

The target group of the project consists of young women and men, community members, policy makers, government representatives and private sectors actors. The main target group is young women and men of aged 15-29 residing in rural climate vulnerable areas. An estimated 40% of the youth population in this age group is not in the labour force of the country. 74% of youth not in the labour force is female; these women are primarily engaged in unpaid household level care work. The geographic locations of the project are: Mithapukur upzilla under Rangpur district, Puthia upzilla under Rajshahi district, Botiaghata upzilla under Khulna district and Bakerganj upzilla under Barisal district.

The project aims to provide support to 67,000 direct beneficiaries, focusing on women from targeted townships and communities in Bangladesh to improve their economic and social resilience to climate extremes.

The project has already started the project activities in the field and created some successful footprints in the field. At this stage, it is very important to capture the stories from the field, to hear experiences from youth volunteers, to know about the success stories along with challenges. This initiative is taken to collect those stories through case studies and photographs.

THE PURPOSE OF CONTENT GATHERING AND PHOTOGRAPHY

1. **To help give our beneficiaries a voice:** people in the communities we work with can tell their personal stories of need and/or transformation.
2. **To report back to key stakeholders:** the content collected can be used in donor reports, our annual report, program reports, on our websites, and shared with other affiliates.
3. **To document projects:** Content collected can be accessed by local staff and shared with other affiliates, partners and community members for use in their communications.

CONTENT GATHERING AREAS:

The stories will be collected from the following areas:

1. Rajshahi – Puthia Upzilla
2. Khulna – Botiaghata Upzilla
3. Barisal – Bakerganj Upzilla
4. Rangpur – Mithapukur Upzilla

CONTENT GATHERING REQUIREMENTS

1. **CASE STUDY:**

Case Study Requirements:

1. **Total 16 case stories (4 stories from each project location) in Bangla**

2. 10 stories from young women and 6 stories from young men
3. A combination of married and unmarried youth (male and female)
4. Must have atleast 1 story from a person with disability
5. Stories should be from most marginalized youth/ gather stories from the most marginalized youth

The Stories Should Include:

- Stories from their earlier life (personal, economic and social condition) when they were not part of the project.
- How they became a part of the project/ Stories of their inclusion in the project
- What interventions did they go through after getting involved in the project?
- What are the changes that occur in their life because of the project intervention?
- How do they feel now?
- What were the key challenges in their lives to come to present condition?
- How did they overcome the challenges? Who helped them?
- What are their dreams?
- What are the key messages they want others to know?

2. PHOTOGRAPHY:

Photography Requirements:

1. Total 200 edited photographs in high resolution and different format (JPEG, ai etc)
2. All unedited raw photographs in DVD and uploaded in Oxfam provided cloud space

Case Study Stills:

- Photographer should take photographs that support the interviews from each case study – these photographs will tell each woman’s story visually.
- This could potentially involve travelling to various locations guided by their daily experiences such as the family home, buying groceries at the local market, picking children from school, walking from home to work, in addition to the actual factory where they work.
- These will be captured in the more traditional documentary narrative style of photography.

Other Stills:

- Should capture vibrant pictures of project activity especially young women and men taking training or working at their work place
- Capture strong pictures of young people engaged in activism
- Capture pictures of life and livelihood of most marginalized youth
- Capture natural pictures of youth individual and groups
- Capture the geographic condition of the project location
- Other as requires

SUGGESTED TIMING

The total assignment would be for 20 days within 5 February till 28 February 2018

WHAT	SUGGESTED LENGTH OF TIME NEEDED
Preparatory works <ul style="list-style-type: none"> • Team briefings • Develop and review schedule • Prepare equipment and props • Potential locations recce 	1 Day
EYW project content gathering and photography	3 full days in Rajshahi (excluding travel time) 3 full days in Rangpur (excluding travel time) 3 full days in Khulna (excluding travel time) 3 full days in Barisal (excluding travel time)
Content finalization, photograph editing and submission	3 days
Total days	20 days

BUDGET

Per day per cost should not exceed BDT 15,000/- (Including Vat/Tax). All relevant travel, accommodation, logistics and any other requirement must be covered by consultant(s). Extra allowances will not be provided.

EXPERTISE AND MINIMUM REQUIREMENT OF CONSULTANT(s):

1. Has strong story writing capacity in Bangla
2. Has capacity of gathering strong photographs which depicts stories
3. Has experience in natural and human photography
4. Young professionals specially women are highly encouraged to apply
5. Previous experience of working with other NGOs or INGOs would be an asset but not mandatory

APPLICATION PROCEDURE

Interested individual consultant or a team of 2 consultants must submit technical and financial proposal based on the terms of reference above clearly marked "Content gathering and photography". The package should include:

1. Story writing examples minimum 2
2. Photographs taken by the photographer (it can be the profile link as well)
3. Expression of interest
4. Work plan and Budget with clear time line
5. Provide name and contact details of at least 2 referees who can vouch for the consultant's work

The submissions must reach Oxfam office by 1 February 2018. Late proposals will not be accepted in any circumstances and will not be assessed.

MODE OF PAYMENT:

- a. All payment will be made through A/C payee cheque or bank transfer
- b. Vat & Tax will be deducted at source
- c. The payment will be made only after formal acceptance of deliverable of Oxfam EYW staff
- d. Inability to comply with the works as per agreed timeline and quality will cause 2% penalty from the payment

EVALUATION CRITERIA

The award of the contract shall be made to the consultant who has received the highest score out of pre-determined technical and financial criteria specific to the solicitation.

Area	Weight
Understanding of ToR	50%
Experience	20%
Financial	30%

Only candidates obtaining a minimum of 60 points and above would be considered for the final evaluation