



**Term of Reference**  
**Photographer for Profiling of Local and National organizations working in Rohingya Crisis through photo documentation**

**Background**

The Empowering Local and National Humanitarian Actors (ELNHA) program aims at shifting and sharing power and resources in the humanitarian sector between international humanitarian actors and local and national ones. The underlying assumption is that having local and national actors (LNHAs) in the driving seat will allow vulnerable people in disaster prone areas to benefit from better humanitarian action.

To achieve the envisioned systemic change in the humanitarian sector, the ELNHA project is pursuing three main strategies in parallel:

1. Local humanitarian actors have the capacity to deliver humanitarian responses, through organizational and leadership capacity (STRENGTH)
2. Local humanitarian actors exercise leadership by influencing or having power over the humanitarian priorities in their country through their participation, advocacy, and relationships (VOICE).
3. Key stakeholders in the humanitarian system recognize and trust in the leadership and capacities of local actors and support an enabling environment for their leadership in preparedness and emergency response action (SPACE).

**Context of the project:** The UN have reported more than 615,500 Rohingya refugees have arrived in Bangladesh since 25<sup>th</sup> August 2017<sup>1</sup>, many needing lifesaving assistance including food, water, sanitation, shelter, and protection.. A number of local, national and international humanitarian actors including the Government of Bangladesh are working rigorously to meet the needs of crisis affected people. However, there is currently limited documentation or visibility of the various and vital roles local and national NGOs are playing in this response. In this context, the ELNHA project is interested in capturing and supporting stronger visibility of and national organizations in their response work.

**Objectives:**

- Understand the scale and magnitude of the crisis.
- Documenting the local/national NGOs working in Rohingya Crisis
  - o To shoot to high quality photo story that tells the story of Local and National NGO engagement in the Rohingya Emergency Crisis in Cox's Bazar and capture stories of people impacted by LNNGO interventions
  - o Create a digital photo album for visualizing the contribution of LNNGOs
- To make visible the engagement of LNNGOs to wider groups including Donors, INGOs, Government and UN agencies
- To support LNNGOs strengthened engagement and leadership into this response

**The specific deliverables of the work will be:**

1. High resolution photographs:

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<sup>1</sup> <https://reliefweb.int/report/bangladesh/iscg-situation-report-rohingya-refugee-crisis-cox-s-bazar-12-nov-2017>

- a. At least 150 high-quality and high-resolution, edited and captioned pictures delivered on CD/hard drive. This should include: pictures of selected LLNGOs, their staff, their response interventions, their relationship and engagement with affected communities.
- b. Provide a shot-list of pictures taken, including specific details such as geographical location, names, activity and any other relevant information for easy identification and location.
- c. A selection of 15 photos out of this collection, which need to be accompanied by a quote; the quote must come from the person in the photo. The quote should be clear and inspiring, which describe the situation of the person quoted and describe the activity of the organization in the corresponding photo

### **Oxfam's photography**

- Soft copies of photos should be shared with Oxfam where all the photos should be as JPEG files at the highest possible resolution. Those photos will become the properties of Oxfam and its allies featured in the photos, and will be used by Oxfam for any purpose it may needed.
- The photographer must ensure **free, prior and informed consent from all subjects**. Where a person is under 16, we require this consent from their parents or guardians.
- **The photographer must ensure that any sensitivities or concerns are clearly recorded and communicated with Oxfam. If the person wishes to use a pseudonym, do not record their actual name.**
- The photographer should maintain the principles of child protection policy.
- Oxfam and LNNGOs in the shots have copyright on any pictures captured. Our usage rights apply to all Oxfams, media outlets or other organisations and partners. Oxfam will ensure, where ever possible, that you are identified as the photographer/videographer.
- All information you gather during the assignment or in relation to the assignment about Oxfam, its partners, allies, and its work is confidential. Images and information may not be published or distributed without direct permission from the agency photographed. Photographic captions or any other written materials provided by you/your agents to your/their clients, and which refer to Oxfam or our partner's work, should first be checked by LNNGOs and approved by Oxfam in Bangladesh Communications Team.
- They will be used in a broad range of Oxfam and partner communications materials (printed and online) and fundraising, campaign and public engagement activities.

### **Role of Oxfam:**

- Oxfam will give orientation on the theme of local humanitarian leadership and about the overall expectations from the photography for better understanding
- Oxfam will assist to provide the list of organizations to be captured
- Oxfam will share the contact detail of the concern organizations at Cox's Bazar

### **Photos requirement**

1. If photos are capturing a person or group of people from any particular NGOs, wherever possible the first and second name of this person along with organizations should be included in the information that accompanies the photo.
2. Do's and don't for the photos:

#### Don't include photos:

- Where people's faces cannot be seen

- Where it is not clear what activity is being carried out
- Where nothing is happening
- Where people appear 'helpless' or as 'victims'
- Which are blurry, or out of focus
- Which look unnatural or obviously 'posed'
- Which undermine the dignity of crisis affected people

Do include photos:

- Where people as representative of particular organizations are actively involved in work
- Which are respectful towards the affected people in the photo
- Which ensure the visibility of Local/national organizations
- Where Organizations leadership is focusing mostly

**Time Frame:**

Photo shoots should be taken within duration of **1<sup>st</sup> Dec to 7<sup>th</sup> Dec 2017**. And all the photos should be submitted to Oxfam latest by 11<sup>st</sup> of Dec **2017**.

**Place:** Cox's Bazar Rohingya Influx Areas