



SAMPREETI



Request for Proposal 2019-02 — Country Needs Assessment of Bangladesh

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About SAMPREETI

SAMPREETI is the Preventing Violent Extremism (PVE) programme of Manusher Jonno Foundation (MJF) which is supported by the Global Community Engagement and Resilience Fund (GCERF).

Manusher Jonno Foundation (MJF) is one of the largest national Non-Government organisations (NGOs) in Bangladesh providing grants and capacity building support for human rights and good governance since 2002. All MJF’s programmes are conceptually and strategically consistent with the relevant provisions of the Constitution of Bangladesh, as well as the National Integrity Strategy (2012); the Seventh Five Year Plan (2016-2020); and the Sustainable Development Agenda 2030. SAMPREETI project is contributing to the main program of MJF in the thematic area of Youth and Social Cohesion.

GCERF is a unique global effort to support local, community-level initiatives aimed at strengthening resilience against violent extremist agendas. As a public-private partnership operating at the nexus of security and development, GCERF works with governments, civil society, the private sector, and the international community in beneficiary countries to support national

strategies and action plans to address the local drivers of violent extremism. The relevance of GCERF has been reinforced by the 2016 United Nations Plan of Action to Prevent Violent Extremism.

GCERF provides support to community-level initiatives that: seek to address locally specific drivers of radicalisation; provide tangible, positive alternatives to what violent extremist groups may offer; counter violent extremist narratives and messaging; and build capacity of governments and civil society to counter violent extremism. Applications of proposals funded by GCERF are subject to rigorous independent assessment and performance monitoring and evaluation. For further information on GCERF please read the attached fact sheets.

Description of Services

Background

SAMPREETI seeks proposals for conducting a Country Needs Assessment (CNA) to inform GCERF-funded programming in Bangladesh. More specifically to review what has changed since July 2016 when the Holy Artisan attack took place in Dhaka. GCERF previously commissioned a CNA that was completed prior to the Holy Artisan attack.

The independent CNA will provide an assessment of: (a) the impact of VE in Bangladesh; (b) the drivers of recruitment and radicalisation to VE in Bangladesh; and (c) relevant regional/national/local preventing violent extremism (PVE) strategies/policies. The CNA will draw on, and build upon, existing research and analysis.

The CNA is a public document, which will be available for donors, government representatives and local and international civil society organisations. The completed CNA is intended to contribute to the international community's mapping of the drivers and responses to VE at the national level in Bangladesh.

Objective

To commission an authoritative CNA of Bangladesh that will inform the development of GCERF programming and associated funding allocations in 2019.

The specific objectives of the CNA are:

- a) To assess the impact of VE, with emphasis on changes since July 2016;
- b) To identify and analyse the drivers of recruitment and radicalisation to VE with emphasis on changes since July 2016; and
- c) To identify relevant existing regional/national/local strategies/policies to prevent VE, focusing on changes since July 2016
- d) To learn lessons from the community level on resilience to VE (insights from the assessment)

Work to be performed

1. Coverage and scope

The SAMPREETI Team will facilitate and support the provider(s) throughout the CNA process by providing background briefings, guidance, introductions to GCERF stakeholders in-country, and other support when necessary. It is expected that the provider will present appropriate evidence, analysis and answers to the following questions:

a) The impact of VE¹ (background information) Describe the overall level of violent extremism (VE) in reference to available and credible indicators such as those found in the Global Terrorism Database (GTD), Global Terrorism Index (GTI 2018), or the Uppsala Conflict Data Program (UCDP).

- What is the history of VE in the country since July 2016?
- How does VE manifest in the country since July 2016?
 - What are the existing VE groups?
 - What are the effects on the Forcibly Displaced Myanmar Nationals and host communities in Cox's Bazar?
- Are there any specific, significant grievances and conflicts (including local, cross-border or regional) relevant to VE/drivers?
- What impact does VE currently have on affected communities, including specific gender considerations?
- What is the potential extent and impact of VE in the country and the region?

b) The drivers of recruitment and radicalisation to VE (focus of the assessment)

- Who is most vulnerable to recruitment and radicalisation to VE?
 - Where are the vulnerable people and communities located?
 - What are the perceived drivers of recruitment and radicalisation to VE, specific to each location and population group?
- Where and how do violent extremist groups recruit new members?
 - What is the role of ethnicity, religion, and political rivalry in recruiting for violent extremist groups?
 - What dynamics allow VE to perpetuate itself?

c) Relevant regional/national/local strategies/policies to prevent VE (focus of the assessment)

- Describe the stability and effectiveness of the country's government and key state institutions, in reference to available and credible indicators such as on fragility, corruption, peace, human rights, and governance, especially since July 2016.
- Is Bangladesh covered by any relevant regional/national/local preventing violent extremism (PVE) strategies /policies since July 2016? If so, please describe the strategies/policies, including objectives, responsibilities, lead agencies, etc.

- How has the government's perception of the VE threat and risks changed since July 2016? Is there a public debate or discourse around VE and its impact?
 - At the national level, who has credibility and legitimacy to speak out against VE? Who is already speaking out against VE?
- What PVE activities are currently being implemented in Bangladesh by civil society, governmental, international, multilateral, and/or private sector entities? What significant P/CVE research has been carried out since July 2018 in Bangladesh?
-

d) Lessons from the community level on resilience to VE (*insights from the assessment*)

- What do affected communities say would be the most effective ways to prevent radicalisation to VE?
- What are the elements of resilience that contribute to strengthening: social cohesion, community agency, equal access to opportunities, and sense of purpose, as defined in detail in GCERF's Strategy?

2. Methodology

While the specific methodology is to be outlined by the applicant as part of its proposal and inception report, this section outlines SAMPREETI's expectations regarding the methodological approach.

Inception Report

An Inception Report will draw on, and build upon, existing research and analysis to: (a) inform an initial response to the questions listed under Coverage and Scope above; as well as (b) an elaboration of the framing questions provided above; (c) establish the objectives and itinerary of both proposed secondary (desk) research and in-country data collection; and (d) provide a detailed methodological description, which outlines stakeholder mapping, interview schedules that will be used, etc.,

Country Needs Assessment

The CNA will build on relevant regional/national/local PVE strategies/policies and review the body of relevant analysis by academic, civil society, governmental, international, multilateral, and/or private sector entities. It is suggested to use in-country expertise during this process, and to consider semi-structured interviews with key informants. SAMPREETI encourages the use of quantitative analysis (including exploring well-known indicators, and datasets) to complement the research. In-country consultations will focus on a wide spectrum of relevant stakeholders from governmental, civil society, international, multilateral, and/or private sector entities active in PVE in the country.

SAMPREETI emphasises that the analysis should be based on existing and credible sources of information, and that information should be backed up by different sources and methods including semi-structured interviews and secondary research. The information should also be assessed for reliability and validity (as reasonable and feasible within the timeframe, context, and resources available).

Deliverables and Timeline

The CNA will follow a report template proposed by the selected organisation and agreed by SAMPREETI. A detailed timeline of deliverables is outlined below.

- It is envisaged that the CNA will involve approximately 60 days of work, over the period of three months:
 1. Preparation of inception report for approval;
 2. Desk research;
 3. Assessment (including a minimum 20 working days expected); and
 4. Report writing (which will include one round of drafts for review and feedback from SAMPREETI and GCERF).

Characteristics of the provider

SAMPREETI is seeking to commission a Bangladeshi national organisations, individuals, groups of experts or universities with: demonstrated expertise in PVE; prior experience conducting research and analysis in Bangladesh.

In the case of a joint application by more than one organisation, the applicants must clearly demonstrate how they will achieve consistency across the CNA.

Applicants should have the following competences:

- Extensive research and analysis experience relevant to PVE;
- Extensive experience in conflict analysis;
- Thorough understanding of the sensitivities of PVE work;
- Experience in conducting assessments in Bangladesh;
- Ability to draft concise reports and communicate the CNA results clearly; and
- Ability to interact with national stakeholders (e.g. government officials, donors, academic and civil society institutions) in a sensitive and effective way.

The preferred applicant is a nationally recognised, credible research institution/entity. Applicants without prior experience conducting in-country research and analysis on drivers of VE need not apply.

The provider must comply with all applicable laws and regulations. It should adhere to a strict confidentiality policy in relation to client information.

Its staffing levels, qualifications and expertise should be appropriate to be able to provide timely and high quality services to SAMPREETI. The provider should demonstrate a high degree of commitment to good customer service. It is encouraged that the team includes women.

The fees charged should be reasonable, competitive and related to services rendered to the extent possible.

Submission of proposals

Proposals should follow the template provided below. Failure to follow the proposal structure or to comply with the instructions in this Request for Proposal may affect the evaluation of the proposal.

Proposals should be sent by **19 February 2019** by mail or courier, in a closed envelope, to SAMPREETI's offices clearly marked "Bid reference: 2019-02". The proposal may also be submitted by email as a PDF file. The email should be addressed to **sampreeti@manusher.org**.

Period of validity of the proposal

The proposal must be valid for a period of 120 days following submission.

Cost of preparation and submission of the proposal

The bidder shall bear all costs associated with the preparation and submission of the proposal, including but not limited to the possible cost of discussing the proposal with SAMPREETI, making a presentation, negotiating a contract and any related travel. SAMPREETI will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the selection process.

Selection of bidders

Bidders are requested to provide the most appropriate and most cost-effective solution to meet the requirements.

The selection will be made based on a number of criteria that will be applied systematically to all bids received:

- Responsiveness to request;
- Proposed approach and methodology;
- Qualifications, experience and composition of the team;
- Credibility of the bidder organisation;
- Quality of the offer document; and
- Financial Offer.

Proposal template

Bidders must submit their proposal following the template below:

The proposal is made up of four different sections

1. Disclosure form

2. Profile of the bidder
3. Technical proposal
4. Financial proposal

Please keep the overall proposal within 10 pages. You may annex additional information as needed.

1. Disclosure form

To be completed by a duly authorised representative of the Bidder: On behalf of (*name of public institution/private or public business entity/myself*) (referred to in this document as "the Bidder"), I (*name and title of the Bidder's representative*) confirm that I am a duly authorised representative of the Bidder and hereby submit this proposal in response to SAMPREETI's Request for Proposal. I confirm that all statements and representations made in the proposal are true and correct.

Date submitted:

Submitted by: (Name of Bidder)

Name and Title of Authorised Representative:

Date:

Signature

2. Profile of the Bidder

Please provide a brief background of the Bidder, highlighting relevant research and country experiences including existing relationships in the country.

Please explain the legal status of the bidder; including its registration with the relevant competent authorities.

Please explain your organisational/individual strengths and values and your customer service approach.

Please provide information on prior experience with similar requirements and references that SAMPREETI may contact.

3. Technical Proposal

- A. **Business need:** Please indicate your understanding of GCERF's business needs for which you are submitting this proposal.
- B. **Objectives and deliverables :**

Please list the deliverables as specified in this Request for Proposal and indicate whether and how the Bidder commits to deliver these.

Optional: Present deliverables not listed in this Request for Proposal but which in your expert assessment, are necessary to achieve the objectives of this request.

C. Approach:

Please provide information on the following:

1. Methodology for conducting the assessment;
2. Workplan: key tasks/phases, deliverables, indicative timeline and provisional dates of activities - may be presented using text and/or graphics;
3. Measures to ensure quality control over the delivery of services to SAMPREETI; and

D. Service Management Plan:

Please provide details for how your firm would ensure that it provides satisfactory services to SAMPREETI. Please explain how you would coordinate the service offering, including proposed meetings and any proposed mechanism for feedback to and/or coordination with SAMPREETI.

E. Team Composition:

Please provide the following information on the proposed team that would work with SAMPREETI:

Team organisation

- Individual team members; name, role in the team, area of expertise and relevant experience. Please include their CVs.

F. Risk Mitigation Plan:

Please list any identified risks, including potential ethical concerns, which may affect the successful delivery of services and any proposed mitigating measures.

G. Assumptions (optional):

Please list the assumptions on which your proposed approach and successful completion of deliverables are based that you think would be important for SAMPREETI to understand.

H. References:

Please briefly provide recent examples of similar projects has recently undertaken. Please indicate if the name of the client may be disclosed and if SAMPREETI may contact the client for references.

4. Financial Proposal:

Please explain the basis of the proposed fees and any other charges to SAMPREETI and their level. This should include costing for administrative tasks including travel, accommodation, logistics and other necessary cost to conduct CNA.