

# HELVETAS Swiss Intercooperation Bangladesh Taking Successful Innovation to Scale – Pathways for Disability-Inclusive Graduation out of Poverty Project

# **Job Description**

| Job Title:    | Facilitator for Market Development   |
|---------------|--|
| Location:     | Kurigram, Bangladesh (plus facilitation at national level for engagement of public and private sector) |
| Grade/Level   | Grade 3  |
| Reporting to: | Market System Development Manager  |

# **Project and Consortium**

The "Taking Successful Innovation to Scale – Pathways for Disability-Inclusive Graduation out of Poverty (in short Paradigm)" Project is a joint initiative of Handicap International-Humanity and Inclusion (HI), HELVETAS Swiss Intercooperation, Islamic Relief and Young Power in Social Action-YPSA., funded by DFID. The project supports persons with disabilities and their caregivers, since the exclusion of both has an adverse impact the economy. Within that population, the project makes a priority to work with women. The project aims to increase access to services for households with persons with disabilities, in line with the first programme objective of UK AID Direct. The goal (long-term outcome) of the project is 'Persons with disabilities in Kurigram and Sitakund graduate out of extreme poverty, have better access to supports in the community and are less vulnerable to shocks and natural disasters.' The outcome of the project is "households including persons with disabilities in Kurigram and Chittagong districts graduate out of extreme poverty and out of poverty, have better access to services, and are less vulnerable to shocks and natural disasters"

The outcome of the project will be achieved through accomplishment of four outputs: (1) Persons with disabilities have gained functional autonomy and increased their social inclusion; (2) Persons with disabilities and their households are engaged in resilient economic activities leading to an increase in assets and income; (3) Mainstreaming partner organisations have enhanced capacities to offer disability-inclusive poverty reduction initiatives; (4) Production of the first robust evidence on the effectiveness of using a disability inclusive poverty-alleviation graduation model.

The project work in one upazila of Chittagong district (Sitakund), and two upazilas in Kurigram district (Kurigram Sadar and Ulipur). HI previously worked with a total of 637 households in Sitakund and Kurigram upazilas and will continue to work with those households to ensure their sustainable graduation out of extreme poverty and in some proportion out of poverty. In addition, the project will identify 100 new households in Sitakund, and 500 households (100 in Kurigram Sadar and 400 in Ulipur).

# About the Role

As partner under technical component, HELVETAS will lead on implementation of interventions under output -2: Persons with disabilities and their households are engaged in resilient economic activities leading to an increase in assets and income. Under the output 2, the project aims to increase economic empowerment (including specific commitment to women beneficiaries) through acquiring knowledge, improving access to credit, developing and implementing business plans, and having access to coaching throughout the project cycle. This is aligned with fourth programme objective UK AID Direct.

This position is open both for female and male applicants. The Facilitator for Market Development involve for implementation of interventions under Output 2. As part of it, the Facilitator for Market Development perform the following three main roles: private sector engagement, knowledge management, and monitoring and result measurement in order to promote and strengthen climate smart value chains, which



empower persons with disabilities in the market system. In this system, the persons with disabilities (producers and entrepreneurs) will get services from both public and private sector ranging from business planning through technical advice (production technology) and market linkage (access to input and output market) and the facilitation of access to financial services. The Facilitator for Market Development should show competency through innovation, knowledge and skills and has ability to think in out of the box. The person support project in engagement of national level Private Sector (including large private companies) to promote inclusive growth that strengthen position of person with disabilities in selected value chain. The person contribute to develop strategies and tools for engagement and collaboration with private sector. The person play supportive role in capturing knowledge, documenting (experience capitalization document) and disseminating knowledge and link project with different knowledge platform. In addition, she takes lead role in Monitoring and Result Measurement to measure progress of logframe indicators and contribute prepare various reports. She leads the designing of MRM system, progress and results measurement, including establishment of project baseline. Production of high quality, timely, efficient and reliable information to feed the need for management, accountability and learning purpose will rest with this position. She is responsible for strategizing and managing project information flow system.

# **Tasks and Responsibilities**

## A. Project organisation:

- Support and contribute in developing the project's APO and annual budgets;
- Contribute in assessment and analysis of disable friendly value chains, and develop value chain assessment report;
- Liaise with relevant project partners and stakeholders such as private sector and government institutions
- Support project team in ensuring quality standards in delivery of project support

# B. Engagement of public and private sector:

- Mobilise and engage public extension agencies and large and medium private companies to strengthen value chain
- Identify key bottlenecks that impede development and engagement of private sector, and develop and implement interventions to address bottlenecks in order to catalyze changes in market system
- Take lead role and support project team on design and implementation of private sector focused interventions
- Facilitate private sector especially large companies to make available quality inputs and equipment and machinery with competitive price;
- Facilitate to organise sub-district level public private partnership platform (PPPP) as main anchor point for value chain and market system development process in collaboration with public extension agencies (like DAE, DLS, DoF), traders associations and producers networks;
- Mobilise PPPP platforms for the following aspects: develop innovations jointly with private company, organisation of technical training for LSPs, technology demonstration through LSPs etc.

# C. Monitoring and result measurement (MRM)

- Develop and update overall MRM system for the project;
- Develop tools and guidelines for MRM and orient project staff and stakeholders on these tools and guidelines;
- In coordination with HI, ensure timely happening baseline and establish baseline figure for logframe indicators;
- Take lead and support project team to collect quality information from market actors, producers (through LSP) and others secondary sources;
- Ensuring process and storage of overall MRM data through using appropriate software.
- Contribute to prepare various reports like monthly report, quarterly report and annual report



# D. Knowledge management and experience capitalization

- Ensure timely capturing and processing of knowledge and experiences generated from ongoing process and activities and produce planned KM products and deliverables
- Take initiative in identifying, analyzing and documenting best practices to foster institutional learning
- Write case studies and experience capitalisation document
- Support networking with relevant stakeholders at regional and national level to promote experience and lessons in market development, which contribute scaling up of good practices
- Organise sharing and exchange events at regional and national level
- Upload the knowledge generated in the organizational website
- Build strong linkage with media to amplify the voice of the project participants

### **Job Requirements**

#### Skills:

- At least three year experience which include experience in implementation of VCD and market system development project including MRM;
- Knowledge on VCD, market system development, private sector engagement, and livelihoods approaches
- Have good level of writing and presentation skills in English
- Creative and able to work with limited resources
- Proficient IT user including MS office mandatory

# **Organisational Competencies:**

#### Mandatory

 Technical knowhow and understanding on market system development, public and private sector engagement, and livelihoods approaches;

#### Desirable

Analytical and strategic planning skills, creative approach to problem solving

# **Education and Training:**

# **Mandatory**

- Master degree from well reputed university as full time student in any of the following discipline:
   Agricultural Science or Economics or Business Administration (only BBA plus MBA)
- Basic training on the following: VCD and market system development including private sector engagement, MRM

# **Desirable**

- · Gender Mainstreaming
- DRR and emergency response

#### Dhaka

#### 30.10.2018